

October 19, 2022

To,

The Manager,
Listing Department,

The Manager,
Listing Department,

BSE Limited, The National Stock Exchange of India Ltd.,

Phiroze Jeejeebhoy Tower, Exchange Plaza, 5 Floor, Plot C/1, G Block, Dalal Street, Bandra - Kurla Complex, Bandra (E),

Mumbai 400 001 Mumbai 400 051
Tel No.: 22721233 Tel No.: 2659 8235
BSE Scrip Code: 540776 NSE Symbol: 5PAISA

Dear Sir/Madam,

<u>Sub: Investor/Corporate Presentation on the Unaudited Financial Results (Consolidated and Standalone)</u> for the quarter and half year ended September 30, 2022:

We enclose herewith the Investor/Corporate Presentation on the unaudited financial results (Consolidated and Standalone) for the quarter and half year ended September 30, 2022.

Kindly take the above on records and oblige.

Thanking You, Yours faithfully,

For 5paisa Capital Limited

Namita Godbole Company Secretary

Email ID: csteam@5paisa.com

**Encl: as above** 



#### **INVESTOR PRESENTATION**

**QUARTER ENDED SEP 22** 



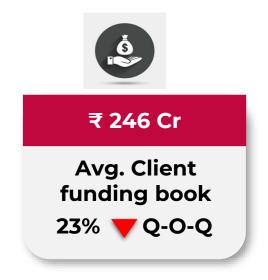
## GLIMPSE OF Q2FY23



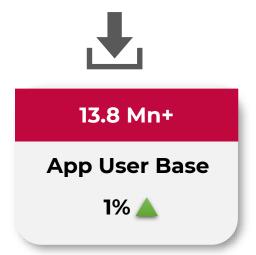
#### **Highlights of the quarter – Q2FY23**









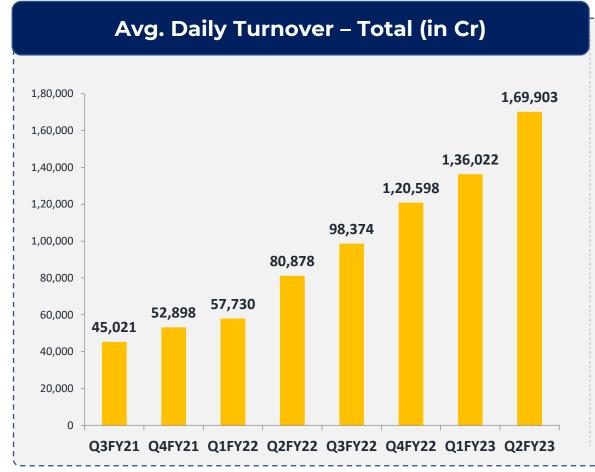


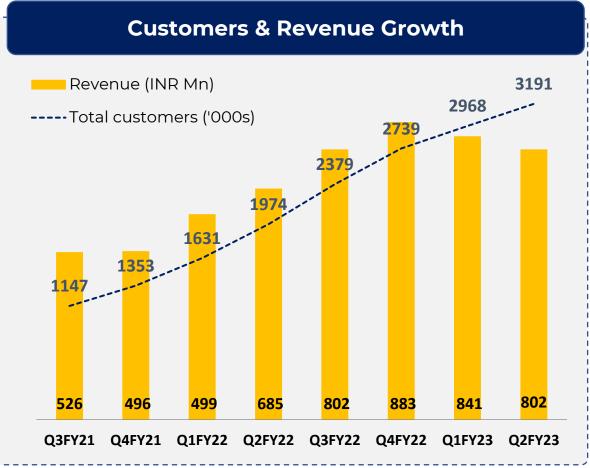


# BUSINESS NUMBER AT A GLANCE



#### **GROWTH IN ADTO, CUSTOMERS AND REVENUE**



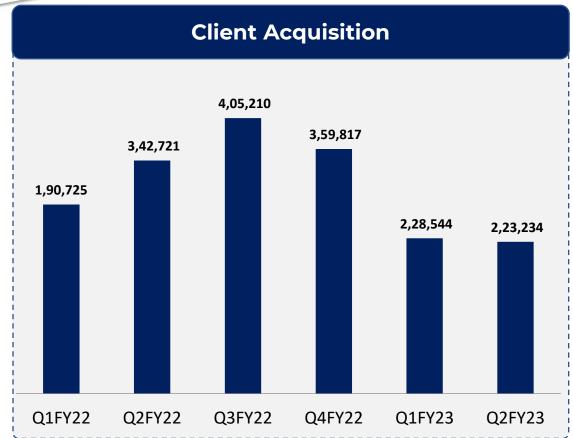


- **ADTO** – 1,69,903 Cr for Q2FY23 (Up 25% Q-o-Q)

- **Revenue** 802 Mn for Q2FY23 (Down 4.5 % Q-o-Q)
- Total Client base as on Sep 22 3.19 Mn

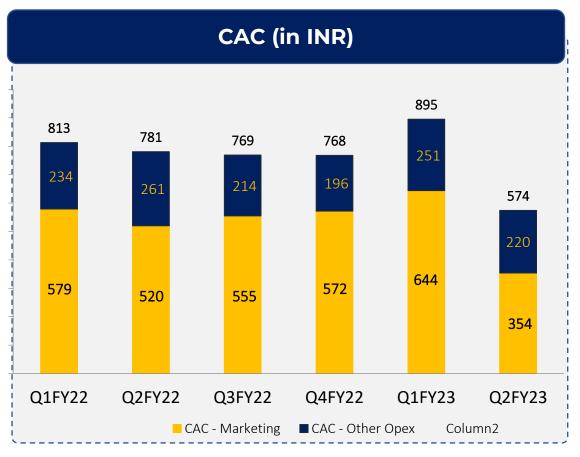


#### **CLIENT ACQUISITION AND CAC**





- Client acquisition down 2% Q-o-Q



#### Cost to acquire customer (Down 36% Q-o-Q)

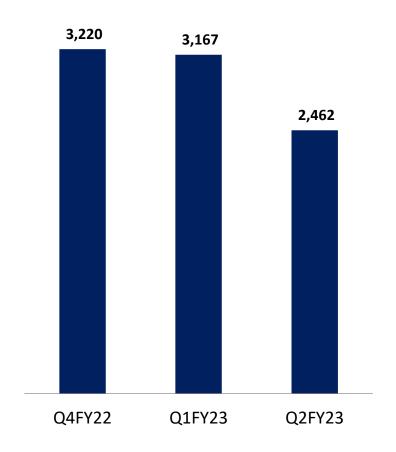
- CAC Marketing down 45% Q-o-Q
- CAC Other Opex down 12% Q-o-Q

Note: CAC : Other Opex calculated as follows -Onboarding team salary cost + Other operational cost for onboarding team

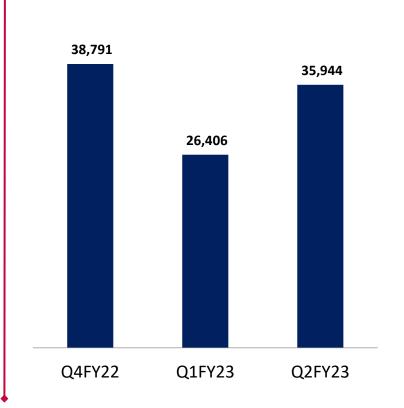
#### **CLIENT FUNDING BOOK SPREAD OVER WIDE CUSTOMER BASE**

Avg Client Funding Book Size (in Millions)

5paisa.com

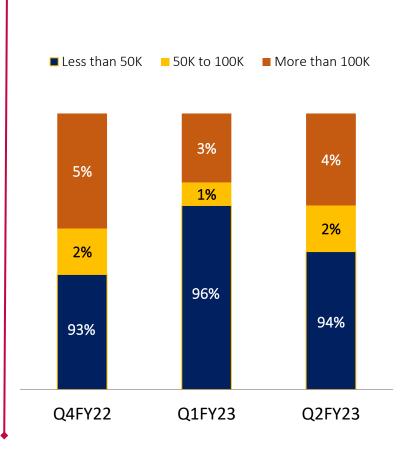


Low Per Client Exposure (In INR)



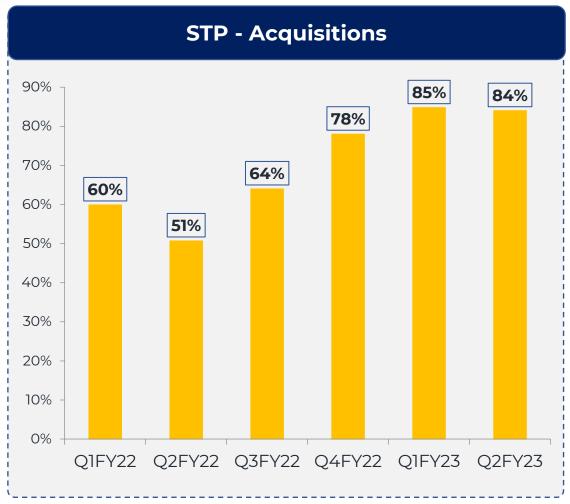
#### Client Funding Book Segmentation

(% age of client using the facility)





#### WITH IMPROVING DIY ACQUISITIONS AND MARGINS



**Gross margin (%)** 90% 84% 80% **76**% 68% 70% **63**% 61% 61% 60% 50% 40% 30% 20% 10% Q2FY22 Q3FY22 Q4FY22 Q1FY23 Q2FY23

 $\label{thm:standard} \mbox{Note: STP - Clients on boarded through digital platform without any intervention or any assistance}$ 

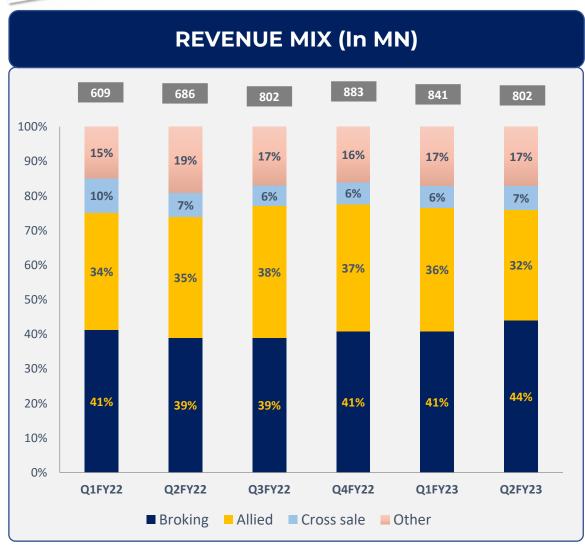
Gross Margin = Total Revenue – Marketing spend on customer acquisition - clients onboarding team salary cost - other operational cost for client onboarding team

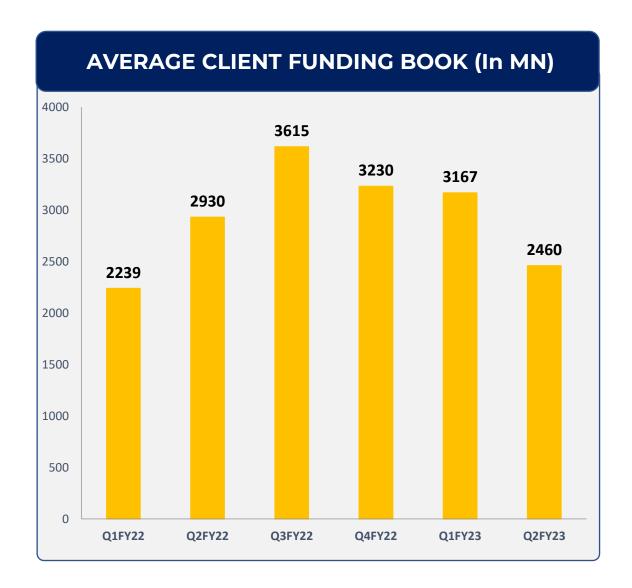


## FINANCIAL NUMBER



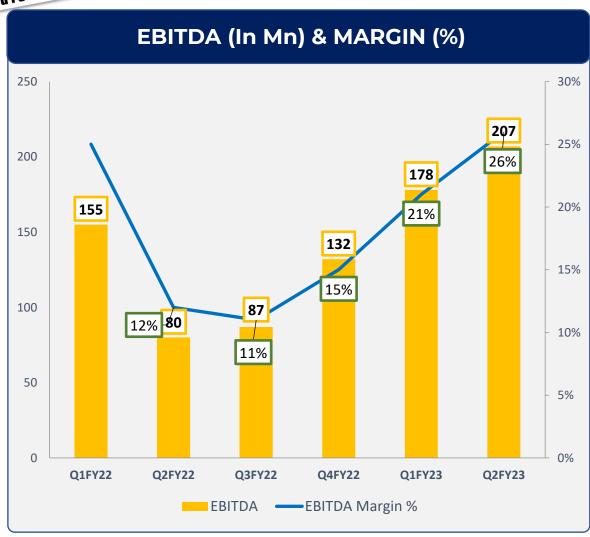
#### **REVENUE MIX & CLIENT FUNDING**

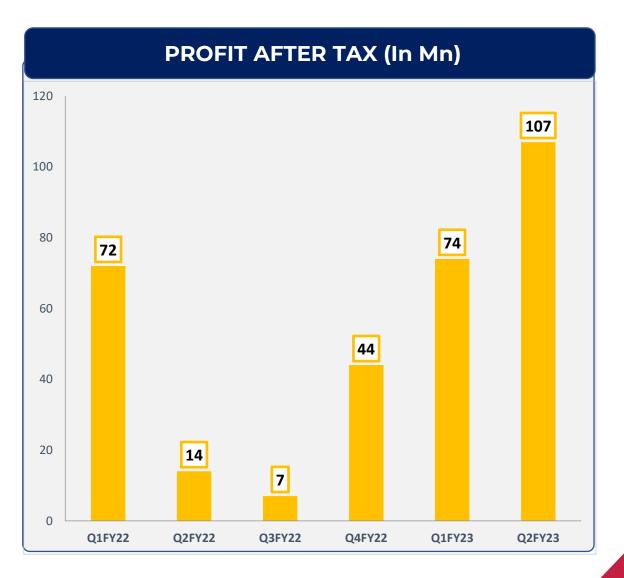




#### **EBIDTA & PROFIT GROWTH TREND**









#### **CONSOLIDATED PROFIT & LOSS FOR QUARTER ENDED SEP 2022**

INR Million	Quarter Ended			Half Year Ended		Year Ended	Quarterly Variances	
						March		
	Q2FY23	Q1FY23	Q2FY22	H1FY22	H1FY21	31,2022	Q-o-Q	Y-o-Y
A. Income From Operations								
Brokerage Income	355	346	268	701	520	1,191	3%	32%
Allied Broking Income	253	298	235	551	440	1,073	-15%	8%
Cross Sales Income	52	51	51	104	111	219	2%	3%
P2P Loan Commission	0	0	1	0	2	3	-	-99%
Other Operating Income	142	145	131	287	221	494	-2%	8%
Total Income from operations (A)	802	841	686	1643	1295	2,980	-5%	17%
Employee Cost	146	142	97	288	188	422	3%	51%
Advertising and Marketing expenses	122	186	236	308	395	961	-35%	-48%
Depreciation, amortisation & impairment	21	21	13	42	23	50	1%	66%
Finance cost	45	55	51	100	97	219	-17%	-11%
Others Expense	327	336	273	664	477	1,143	-3%	20%
Total Expenses (B)	661	739	669	1401	1180	2,795	-11%	-1%
PBT	141	101	17	242	115	185	39%	750%
Tax expense	33	27	3	61	29	47	22%	1163%
PAT	107	74	14	181	86	138	45%	672%
PAT margin %	13%	9%	2%	11%	7%	5%		
Other Comprehensive income *	0	0	0	-1	-1	1	-51%	44%
<b>Total Comprehensive Income for the Period</b>	107	74	14	180	85	139	46%	679%
Earnings Per Equity Share (EPS)								
Basic (In ₹)	3.50	2.51	0.48	6.01	2.95	4.72	39%	629%
Diluted (In ₹)	3.38	2.49	0.47	5.87	2.92	4.68	36%	619%

#Amount is less than ₹ 0.01 million ,hence shown ₹ 0.00 million



## CONSOLIDATED BALANCE SHEET AS AT SEP 2022

INR Million	As at Sep 30, 2022	As at March 31, 2022
Assets		
<u>Financial assets</u>		
Cash and cash equivalents	89	894
Bank balance other than above	13,098	11,111
Loans/Client funding book	2,643	3,021
Other financial assets	884	717
Sub-total	16,714	15,743
Deferred tax assets (including current tax)	148	172
Other non-financial assets	191	171
Sub-total	339	343
Total Assets	17,053	16,086
Liabilities and Equity		
Borrowings	3,021	2,790
Other financial liabilities	9,587	9,475
Sub-total	12,608	12,265
Non-financial liabilities	63	81
Equity & Reserves		
Equity share capital	306	294
Other equity	4,076	3,446
Sub-total	4,382	3,740
Total Liabilities & Equity	17,053	16,086



## **OUR TEAM**



#### **BOARD OF DIRECTORS**



DR. ARCHANA NIRANJAN HINGORANI Chairperson



MR. PRAKARSH GAGDANI
Whole-Time Director and
Chief Executive Officer



MR. RAVINDRA GARIKIPATI Independent Director



MR. MILIN MEHTA Independent Director



MS. NIRALI SANGHI Independent Director



MR. GOURAV MUNJAL
Whole Time Director and
Chief Financial Officer



#### **CORE MANAGEMENT TEAM**



MR. ANKIT FITKARIWALA
Chief Business Officer and
Head of Products



MR. R. BALAJI Chief Technology Officer



MR. MEHUL JAIN
Product Head, Trading



MS. NAMITA GODBOLE Company Secretary and Compliance Officer



MR. MAYUR DEDHIA
Business Head, Broking



### **AWARDS & OTHERS**



#### **CERTIFIED – GREAT PLACE TO WORK**





#### **AWARDS**











## THANK YOU