

June 17, 2024

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 Stock Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Der Sir/Madam,

Sub: Disclosure under Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR”) – Change in Senior Management Personnel (“SMP”)

Pursuant to Regulation 30 of SEBI LODR, we wish to inform the change in SMP of the Company.

1. Mr. Abhishek Prasad (categorized as SMP) has tendered his resignation on May 3, 2024 from the position of Head-Marketing of the Company to pursue opportunities outside the organization. The Company has accepted his resignation, and he will be relieved from his duties with effect from July 31, 2024 (closing business hours).
2. Mr. Sanath R. Pulikkal (categorized as SMP) has joined the organization on June 10, 2024, as Chief Marketing Officer. Mr. Sanath is a result-driven marketing professional with over 20 years of comprehensive experience and a proven track record in managing key brands in challenging market environments. He has expertise in pioneering innovations, product launches & category marketing in FMCG (Food/Beverage and Home Care) & automotive industry. He completed PGDBM (Marketing) from IMT Ghaziabad in 2003 and B.E (Production) from K.J. Somaiya College of Engineering in 1999.

The details as required under Regulation 30 read with Schedule III – Para A of Part A of SEBI LODR read with Circular no. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure – I.

A copy of the resignation letter with detailed reasons for the resignation as given by Mr. Abhishek Prasad is enclosed as Annexure – II.

The above information is also available on the website of the Company at www.bajajconsumercare.com.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra
Head-Legal & Company Secretary
Membership No.: A21901

Encl: as above

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),

Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan

Tel.: +91 0294-2561631, 2561632

Annexure – I

Details as required under Regulation 30 of SEBI LODR Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Resignation of Mr. Abhishek Prasad as Head-Marketing		
S.No.	Particulars	Information on such events
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Resignation of Mr. Abhishek Prasad from the position of Head-Marketing to pursue opportunities outside the organization.
2.	Date of appointment/cessation (as applicable) & term of appointment	July 31, 2024 (closing business hours)
3.	Brief profile (in case of appointment)	Not applicable
4.	Disclosure of relationships between Directors (in case of appointment of a director)	Not applicable

Appointment of Mr. Sanath R. Pulikkal as Chief Marketing Officer		
S.No.	Particulars	Information on such events
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Sanath R. Pulikkal as Chief Marketing Officer
2.	Date of appointment/cessation (as applicable) & term of appointment	June 10, 2024
3.	Brief profile (in case of appointment)	Mr. Sanath is a result-driven marketing professional with over 20 years of comprehensive experience and a proven track record in managing key brands in challenging market environments. He has expertise in pioneering innovations, product launches & category marketing in FMCG (Food/Beverage and Home Care) & automotive industry. He completed PGDBM (Marketing) from IMT Ghaziabad in 2003 and B.E (Production) from K.J. Somaiya College of Engineering in 1999.
4.	Disclosure of relationships between Directors (in case of appointment of a director)	Not applicable

To,

The Managing Director,
Bajaj Consumer Care Ltd.,
Mumbai

Dear Sir,

After having completed 6 years with the Company across multiple assignments & projects, I would like to inform you that I am resigning from the post of Head – Marketing due to personal reasons.

Please treat this letter as my formal letter of resignation to that effect. I will be serving the full notice period as per the policy of the company.

It was indeed a great pleasure to work with you & to be able to get associated with Bajaj Consumer Care Ltd. I wish the company all the good luck in future & wish everyone the best of luck.

Warm Regards


Abhishek Prasad
Head – Marketing

Dated: 3rd May, 2024