

August 1, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

New Delhi, August 1, 2022

HERO MOTOCORP SELLS 4.46 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN JULY 2022

REGISTERS YTD GROWTH OF 24.1% OVER APRIL-JULY PERIOD OF PREVIOUS FISCAL

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold **445,580** units in July 2022.

Signaling a steady sequential growth, Hero MotoCorp has sold 18,35,773 units of motorcycles and scooters so far (April-July) in FY'23. This is a double-digit growth of 24.1% over the corresponding period of FY'22, when the Company had sold 14,78,905 units.

The normal monsoon in most parts of the country, and the consequent agricultural harvest along with the upcoming festive season is expected to keep the sentiments positive and help build the momentum further.

In the first month of the second quarter, Hero MotoCorp launched the exclusive Rally Edition of its widely popular motorcycle Xpulse 200 4V and the latest edition of the iconic Super Splendor in Canvas Black Edition, which comes with the triple promise of Super – Power, Super – Mileage and Super – Comfort.

In the month of June, the company announced Hero Dirt Biking Challenge (HDBC) - the first-of-its-kind pan-India talent-hunt program by an OEM (original equipment manufacturer). HDBC is aimed at providing budding riders, enthusiasts and amateurs the much-awaited platform who want to pursue their passion in off-road racing and make a name for themselves in the field.

As part of the community welfare programs under the Company's Corporate Social Responsibility (CSR) platform "Hero WeCare", Hero MotoCorp launched an Agroforestry project for the people of Jahota village near Jaipur. As a part of this project in keeping with its long-term commitment to promote environmental development, more than 20,000 fruit-bearing trees will be planted and maintained for three years in partnership with 101 farmers in the village.

Hero MotoCorp inaugurated a Public Health Center (PHC) and a newly-constructed check-dam in Chandwaji village which is capable of holding more than 3000 cubic meters water. The check-dam will benefit the villagers by recharging ground water level and providing drinking water for their livestock.

In the month of June, Hero MotoCorp also handed over 1167 Hero Glamour motorcycles to West Bengal Police to enhance mobility of the police personnel in ensuring safety of women and prevention of crime in the state.

	JULY' 22	JULY'21	YTD FY'23	YTD FY'22
Motorcycles	421,288	424,126	1,727,582	1,383,715
Scooters	24,292	30,272	108,191	95,190
Total	445,580	454,398	1,835,773	1,478,905
Domestic	430,684	429,208	1,758,850	1,369,915
Exports	14,896	25,190	76,923	108,990

For more information on Hero MotoCorp:

Press Contact:

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