

SUNRISE EFFICIENT MARKETING LIMITED

R.O.: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

Email ID.: cs@sunrisemarketing.net, **Phone:** 261-2890045

CIN: L17299GJ2020PLC114489

Date: 31/01/2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai-400001
Maharashtra, India.

Dear Sir/Madam,

Sub: Outcome of Board Meeting held on 31st January, 2024

Scrip ID / Code: SEML / 543515

Pursuant to the Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors at their meeting held on January 31, 2024 at 11.00 AM at the registered office of the company at Sub Plot No.2, Block B, Akash Bhumi Complex Village, Surat-M. Corp Surat 394221 Gujarat, interalia transacted following Businesses:

1. Mr. Kaushik Haribhai Vegad, has resigned as a Company Secretary and Compliance Officer of the Company w.e.f. 31st January, 2024.
2. Considered and approved the appointment of Mr. Lejas Hemantra Desai as Compliance Officer of the company w.e.f. 31st January, 2024.
3. Registered office of the company has been shifted from Sub Plot No.2, Block B, Akash Bhumi Complex Village, Surat-M. Corp, Pandesara, Surat 394221 to 3rd Floor, 9292 Building, VIP Road, Near Metro wholesale, Althan, Surat 395017 with effect from January 31, 2024

The relevant details required to be disclosed for change in KMP and Compliance Officer pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 is given in Annexure-A and Annexure-B. The letter of resignation along with the detailed reason is annexed as Annexure-C.

The Board meeting commenced at 11.00 A.M. and concluded at 12.20 P.M.

Kindly take the above information on record and oblige.

Thanking you,

**Yours Faithfully,
For Sunrise Efficient Marketing Limited**

**Mitaliben Lejas Desai
Joint Managing Director
DIN: 02594823**

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Annexure-A

Resignation of Mr. Kaushik Haribhai Vegad as Company Secretary & Compliance Officer

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Mr. Kaushik Haribhai Vegad has resigned from the post of Company Secretary & Compliance Officer of the Company due to his pre-occupancy in other assignments as per his resignation letter dated 16.12.2023
2.	Date of appointment / cessation (as applicable) & Term of appointment	w.e.f. close of business hours on 31.01.2024
3.	Brief Profile (in case of appointment)	Not Applicable
4.	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

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Annexure-B

Appointment of Mr. Lejas Hemantrai Desai as a Compliance Officer

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Mr. Lejas Hemantrai Desai is appointed as Compliance Officer of the Company.
2.	Date of appointment / cessation (as applicable) & Term of appointment	Appointed as Compliance Officer of the Company w.e.f. 31.01.2024
3.	Brief Profile (in case of appointment)	Mr. Lejas Hemantrai Desai is Managing Director of the Company.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Mr. Lejas Hemantrai Desai is : <ul style="list-style-type: none">- husband of Mrs. Mitaliben Lejas Desai, Joint Managing Director of the company; and- son of Mr. Hemantrai Thakorbbhai Desai, Wholetime Director of the company

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Annexure-C

Resignation letter of Mr. Kaushik Haribhai Vegad

Date: 16.12.2023

To,
Sunrise Efficient Marketing Limited
Sub Plot No.2, Block B,
Akash Bhumi Complex Village
Pandesar, Surat 394221

Sub: Resignation from the post of Company Secretary & Compliance Officer

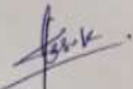
Dear Sir,

This is to inform you that I, **Kaushik Haribhai Vegad**, hereby resign due to pre-occupancy in other assignments from the post of Company Secretary and Compliance Officer of M/s. **Sunrise Efficient Marketing Limited**. The Board is kindly requested to accept my resignation as early as possible and approve the same.

I would like to express my sincere thanks to the Board of Directors as well as all the staff members of the company for the co-operation and support extended to me during my tenure of office as a Company Secretary and Compliance Officer of the Company.

The Board is kindly requested to accept and approve my resignation as early as possible and file the necessary forms with the Registrar of Companies to give the effect of this resignation.

Thanking You.
Yours Faithfully


Kaushik Haribhai Vegad
Company Secretary and Compliance Officer

Place: Surat

ECSIN: RA 043100D000053836