

2nd May, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of April 2020

Please find enclosed the Press Release regarding the Company's sales update for the month of April 2020.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company Sales in April 2020

Hosur, May 02, 2020: As a responsible corporate, TVS Motor Company, is committed to stand united with the Government and the people in their sustained efforts to overcome the COVID-19 pandemic.

Since March 23, 2020, the Company's plants have been closed in compliance with the Government of India guidelines. During the month of April 2020, TVS Motor Company had zero sales in the domestic market. Following resumption of operations at Chennai Port, 8,134 units of two-wheelers, and 1,506 three-wheelers were shipped utilising the stocks from March 2020 while ensuring utmost safety.

TVS Motor Company is gearing up to restart operations as per state guidelines and is undertaking strong measures to safeguard the health of the employees. We are optimistic about the potential demand for personal mobility once things normalise.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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