

Ref: TVL/BSE/2023-24/45

Date: 21.03.2024

To  
**Corporate Relationship Department,  
Bombay Stock Exchange Limited,  
1<sup>st</sup> Floor, Rotunda Building,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001.**

**Kind Attn: Mr. Shyam Bhagirath/Mr. Rakesh Parekh**

Dear Sir,

Sub: Corporate Announcement "Emagia to Showcase Generative AI-Powered Autonomous Finance Innovations for Shared Services at SSOW 2024"- reg.

Ref: Our Scrip Code: 501421.

With reference to the subject cited above, please find enclosed public news item to be posted at the Corporate Announcement Section of the BSE website and disseminate the same.

This is for your kind information and records.

Thanking you,

Yours truly  
for **Technvision Ventures Ltd.,**

**SANTOSH  
KUMAR  
DIDDIGA** Digitally signed by  
SANTOSH KUMAR  
DIDDIGA  
Date: 2024.03.21  
19:04:29 +05'30'

**Diddiga Santosh Kumar  
Company Secretary & Compliance Officer**



Encl: As Above.



## Emagia to Showcase Generative AI-Powered Autonomous Finance Innovations for Shared Services at SSOW 2024

Emagia, the leading provider of Autonomous Finance Platforms for Order-to-Cash, announced its participation as a sponsor, exhibitor, and presenter at the Shared Services and Outsourcing Week (SSOW) 2024, March 25-28. Emagia CEO Veena Gundavelli will be the chairperson leading the “Generative AI Bootcamp” program, an all-day event on March 25 with over 10 knowledge-sharing and skills training workshop sessions focused on the role of AI and autonomous finance in shaping the future of shared services.

March 20, 2024 SANTA CLARA, CA: Shared Services and Outsourcing Week (SSOW) 2024, the premier conference for Global Business Services (GBS) and shared services executives, is set to take place from March 25-28, 2024, in Orlando, FL. This year’s theme, “Transforming & Delivering Business Outcomes,” promises to address the latest trends in autonomous finance operations, artificial intelligence (AI), and digitization.

**Generative AI-Powered Autonomous Finance Innovations for Shared Services**  
Faster and Smarter Finance Operations with AI

March 25-28, 2024,  
Rosen Shingle Creek, Orlando, FL

Meet **EMAGIA** @ **ssow** | SHARED SERVICES & OUTSOURCING WEEK **2024** | VISIT US AT BOOTH **N662**

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CASH APPLICATION  
CUSTOMER EPP PORTAL  
CASH FLOW FORECASTING  
ADVANCED ANALYTICS

**AUTONOMOUS FINANCE WITH GIA**



Emagia, the leading provider of Autonomous Finance Platforms for Order-to-Cash, announces its participation as a sponsor, exhibitor, and presenter at this esteemed event. Emagia will showcase its latest Generative AI-powered Autonomous Finance Platform for Order-to-Cash at the Expo Hall, highlighting Gia, its flagship Generative AI co-pilot. Gia is designed to enhance order processing, credit processing, e-invoicing, collections, deductions, cash application, and customer e-payments services. Gia and Emagia's other AI-powered solutions are poised to revolutionize shared services and deliver exponential efficiency improvements to digital operations centers.

Additionally, Emagia CEO Veena Gundavelli will chair the conference's "Generative AI Bootcamp," program a full-day event scheduled for March 25 featuring more than 10 knowledge-sharing and skills training workshop sessions focusing on the pivotal role of AI and autonomous finance in shaping the future of shared services. Gundavelli will lead one of the workshops titled "Leveraging GenAI to Boost Next-Gen Shared Services," offering practical insights into utilizing GenAI for enhanced efficiency and innovation in shared service centers.

*"Emagia is excited to share our knowledge and showcase our innovations focused on autonomous finance operations, AI copilots, and the changing nature of work for global shared services,"* said **Founder & CEO, Veena Gundavelli**.

Emagia will be stationed at Booth #602 throughout the regular exhibitor hours from March 26-28. Attendees can [schedule appointments](#) for consultations with our Order-to-Cash transformation experts via the Emagia or conference websites.

With an expected attendance of over 1,000 financial leaders, SSOW stands as the world's largest shared services and outsourcing network, boasting over 180,000 members worldwide. Emagia's active participation underscores its dedication to driving AI innovation and excellence in shared services.

## About Emagia:

Emagia is the leading provider of autonomous finance platforms for Order-to-Cash operations in global enterprises. Its AI-powered end-to-end O2C platform, featuring the world's leading pre-trained AI copilot Gia, has transformed numerous order-to-cash shared service centers and global business services into high-efficiency digital operations. Emagia's platform has processed over \$900 billion in accounts receivables across 90 countries and 25 languages. Emagia's mission is to empower finance executives and organizations to realize their full potential in an increasingly digital age by driving exponential efficiency and unlocking strategic advantage.





Based in Silicon Valley, the company has earned recognition among the [world's top fintech companies by CNBC](#) and as an "innovator" in the [Gartner Magic Quadrant](#). Emagia CEO and Founder Veena Gundavelli has also been recognized as one of [Technology Innovators Magazine's Top AI CEOs](#) and as "Innovator of the Year" at the [Women in IT Awards USA](#).

## About Technvision Ventures Limited

TechNvision Ventures Limited is pioneer in creating next generation enterprise software business. We innovate, incubate new ideas and foster entrepreneurship in the emerging areas of technology, Emagia Corporation., is an affiliate of TechNvision Ventures Limited.

## Connect with Emagia

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Visit our website: [www.emagia.com](http://www.emagia.com)

Follow us on Twitter: [@emagiacorp](https://twitter.com/emagiacorp)

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