



BEARDSELL LIMITED

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12th February 2024

To,

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Scrip: BEARDSELL

BSE Limited
Corporate Relationship Department
Phiroz Jeejeebhoy Towers
Dallal Street,
Mumbai – 400001
Scrip: 539447

Dear Sirs,

Sub: Newspaper Advertisement – Results for the quarter ended 31st December 2023

Copies of the advertisements of the financial results of Beardsell Limited for the quarter ended 31st December 2023 published in Tamil and English Newspapers on 11th February 2024 are enclosed herewith.

Please take it into your records.

Thanking you,

For BEARDSELL LIMITED

Company Secretary & Compliance Officer

Encl: As above

Kalidas Jayaram next is 'Nila Varum Velai'

Actor Kalidas Jayaram has captured the hearts of audiences worldwide with his charm and charismatic appeal. His ability to choose diverse scripts and seamlessly adapt to any role has established him as a versatile performer. As the New Year of 2024 began, Kalidas Jayaram expressed his resolution to explore his full potential by taking on lead characters in full-length films, aiming to elevate his career to new heights. Excitingly,

Producer Shruti Nallappa expresses her excitement about the upcoming project, stating that Miracle Movies has always strived to nurture compelling stories and bring them to life with grandeur. Their



previous films have been a testament to this commitment, and "Nila Varum Velai" promises to offer a never-before-seen cinematic experience. With its vast locations, elaborate set works,

and breathtaking action sequences, this period supernatural thriller will captivate film enthusiasts.

"Kalidas Jayaram's dedication and talent have been evident in every role he has portrayed, regardless of screen time. He is truly a star in the making, and Miracle Movies is proud to collaborate with him on this film, which will undoubtedly elevate his stature in the industry," says Shruti Nallappa.

'Lover': Captivating romantic drama

Director: Prabhu Ram Vyas

Cast: Manikandan, Sri Gouri Priya, Kanna Ravi Lover, directed by Prabhuram Vyas, delivers modern-age romantic drama that makes you want to put yourself first among the many others you love and care for

Arun (Manikandan) and Divya (Sri Gouri Priya) meet each other by chance in college and get into a relationship that is now six years old. Although they seem to share the chemistry and intimacy that a long-term commitment would warrant, things are never smooth between them. They fight, bicker, plead, argue, and brood over each other's behaviour. But they strive to be together (or not?) until all

hell breaks loose and they must decide what is more concerning for them: the trauma inflicted upon them by their relationship or being with each other.

The film glimpses through Arun and Divya's



courtship period. After a few moments of eye contact and montage, we get to know that Lover isn't a film about meet cute situations and falling in love. It is a film about how two people get to

know the real selves of the other, having tolerated much in six years, and are thinking about where this relationship will head despite knowing that they are not carbon copies of each other.

Lover is Manikandan's show of talent. Manikandan portrays every character of his with a conviction, he plays it very believable here too, looking like next-door boy adds so much value. Gouri Priya is the show-stealer, not an easy role to play, a character that is carrying a lot of emotional baggage with a plenty of heavily expressive sequences, she does it all with ease.

Lover is an interesting and impressive relationship drama.

'E mail': Suspense thriller

Director: S.R. Rajan
Cast: Ragini Dwivedi, Ashok Kumar, Aadhar Balaji, Aarti Shree, manobala, Lollu sabha Manohar, Belli Murali park

The thriller movie 'E Mail' reflects the dangers of online games. Heroine Ragini Dwivedi is trapped by online hackers through the virtual game "Die Game".

Abhi (Ragini) suffering in a financial crisis, she shared her room with her friends and she wasn't able to pay her share of rent. She works in the real estate business but her contribution is zero. She is trying to catch another job. At the



time she had a crush on Ashok, and she asked him for her job.

Abhi starts playing an online game to get easy money. But, before she knows it, Abhi, her friends, and her partner's lives are in grave danger. Therefore, Abhi has no other option than to

fight back against what's happening to her, with the support of her girl gang. The storyline is built such that a perfectly normal guilty pleasure watch turns into a desi version of Charlie's Angels.

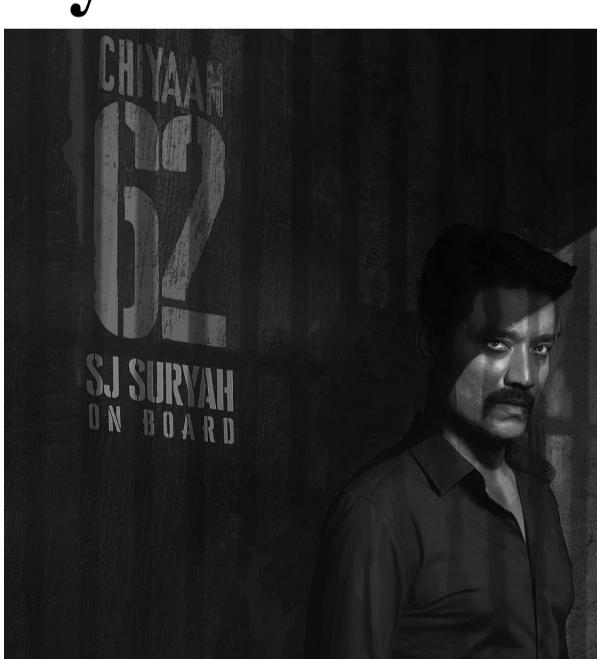
On the other side of story, the woman Minister gave a confidential hard

disc to the villain Billy Murali to keep it safe. Hacker's team forced Ragini Dwivedi to take out the hard disc from Billy Murali group. She asks help from her husband Ashok and her friends. What happened to the rest of the film? Watch it on the silver screen.

Ragini Dwivedi carries full responsibility on her shoulder and she gave justice to it. Ashok gave his best in performance. Billy Murali had a good impact on his negative role. As usual, Manobala comedy worked well.

The movie has good thriller, suspense, glamour, romance and action.

Actor Suryah joins 'Chiyaan 62'



Actor Chiyaan Vikram, renowned for his contributions to Tamil Cinema, is teaming up with director S.U. Arun Kumar for their upcoming film tentatively titled 'Chiyaan 62'.

The film has already garnered immense attention due to its talented cast and crew, and now there is another exciting addition to the team - the fabulous actor S.J. Suryah. The team joyfully announced this news by sharing a poster featuring S.J. Suryah joining the project.

Filmmaker S.U. Arun Kumar, known for his previous works such as 'Pannaiyaran Padminiyum', 'Seethupathi', 'Sindhubadh', and the recent hit 'Chitha', is directing this film. Chiyaan Vikram will portray a content-driven protagonist in this movie. The music for the film is being composed by G.V. Prakash Kumar, and it is being produced

by Riya Shibu, daughter of Shibu Thameen, for HR Pictures on a grand scale.

The production house had previously hinted at a special announcement regarding the project, which had piqued everyone's curiosity. Now, their official statement confirming the inclusion of iconic actor SJ Suryah in the

star-cast has thrilled the fans. The crew has also revealed that SJ Suryah will be seen in a never-seen-before role in this film.

The collaboration between Chiyaan Vikram and SJ Suryah has not only raised the expectations among the fans but has also generated excitement within the trade circles.

POV

VVS Age is number in politics

2024 is a big election year. The first election that drew world attention was in Pakistan this month. As visualized, Imran's comrades dealt a big blow to the overconfident Nawaz Sharif, who was breaking his earlier vow of not to form a coalition. He is now going around with his hat for support from others to form a new mixed government. For the military in Pakistan, the rise of Imran is a rude shock, and Pakistan is perhaps well on its way to mutiny and military rule in the future. Sharif and Khan are 74 and 71 years old and ready to engage in a war for power. The question is: how are these old people capable of managing a country that is unpredictable, rebellious, and starving? Age has nothing to do with capability. Old age is still accepted as good for politics.

The hot topic about age and capabilities was raised too many times in the United States election. President Joe Biden is 81 and medically fit doing pull-ups every day despite his Incarcerated Valvular Atrial Fibrillation (A-Fib) and forgetfulness. Donald Trump at 77 is confirmed to have a mild heart disease. A doctor from the White House yet certified that he could live to be 200 because his health is incredibly good and healthy genes contradicting an observation that he is at overall risk for a cardiac event in the next 3 to 5 years.

Prime Minister Sheikh Hasina 76, Bangladesh was reelected last month and reported to be in sound health. Prime Minister Narendra Modi at 73 appears to be the fittest of all with a disciplined life style and strict diet control. He is perhaps the only PM to sleep less and work more.

Indonesia's Prabowo Subianto 72-year-old is the leading candidate in this month's presidential election. He is a former General accused of infringing on human rights and had a shady past, exiled in Jordan and once banned from the US over his alleged track record in the past. When many younger candidates disputed his age and capacity to contest, the top court categorically said that 70-year-olds can contest in the presidential election. He is now on a marathon effort to change his image before the election (14th Feb).

The current prime minister of Japan Fumio Kishida is 66, young in the international arena of politics. Two older former prime ministers Taro Aso 83, and Yoshihide Suga 75, are ready to run for the party election (Liberal Democratic Party) in September.

It is evident that with longevity on the rise,



old age is becoming the least of worry in politics.

Of course, too many old people staying put in power is depriving the younger and talented individuals (not young pranks and cranks) of opportunities. Perhaps to have experienced seasoned older people on top is better for the country. The reality is older people are becoming numerous and political parties pay great attention to them. The question of a politician's age has been the subject of debate from early times.

"Plutarch of Chaeronea, a Greek philosopher and biographer of the Roman Empire, grappled with the same problem nearly two thousand years ago in an essay entitled, "Should an old man engage in politics?" Plutarch surely knew about the mental and physical decline that comes with age. After all, he wrote his essay when he was around seventy and had been involved in local politics his whole life, and he addressed it to his friend, Euphanes, who was at the same stage of life. Regardless of any impairment that they might be suffering, Plutarch saw older politicians as having entered public life primarily to do good and therefore as having a moral obligation to remain engaged." The moral of this discussion about politicians old or young is simple: Be old but be good; let not ego and age turn one into a brutal despot.

NAME CHANGE

I, ABDUL SALEEM JAMEELA, W/o Adam Mohamed Rumy Shaikh, Date of Birth : 26.6.1977, Residing at No.12/14, 1st Street, Gajalakshmi Colony, Shenoy Nagar, Chennai - 600030. Shall henceforth be known as **JAMEELA RUMY** ABDUL SALEEM JAMEELA

NAME CHANGE

I, Logeswariguruprakash, W/o. Guruprakash Rangaraj, Date of Birth : 24.5.1989, Residing at 7.10.1990, Residing at No.11-1/65A, Vijaya Vinayagar Kovil Street, Elampillai, Salem – 637 502, Shall henceforth be known as **LOGESWARI VARUTHARAJA** Logeswariguruprakash

NAME CHANGE

I, Femin Vakayil Abdul Latheef, D/o.Abdul Latheef, Date of Birth : 15.04.1972, Residing at No.15/A, Vanashakti Nagar Extn., Ragavendra Main Road, Kolathur, Thiruvallur, Chennai -600 099. Shall henceforth be known as **FEMIN ABDUL LATHEEF** Femin Vakayil Abdul Latheef

NAME CHANGE

I, Munshi Mohamed Akram, Kham, Mohammad Akbar, S/o Munshi, Mohamed Akram Khan, Date of Birth : 15.04.1972, Residing at No 2A, Kamraj Nagar, 2nd Street, 2nd Line, Dharga Colony, Jamin Pallavaram, Kancheepuram District-600 043. Shall henceforth be known as **Mohamed Akbar Khan** New Surname: Munshimohamed Akramkhan Munshi Mohamed Akram Khan, Mohammad Akbar

Beardsell Limited

CIN: L65991TN1936PLC001428
REGISTERED OFFICE: 47, GRAEMES ROAD, CHENNAI 600 006
Tel. No.044-28293296 / 28290901

Website : www.beardsell.co.in E-mail : ho@beardsell.co.in

EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR TO DATE ENDED 31.12.2023

(Rs. in Lakhs)

Sl. No	Particulars	Quarter ended on				Year Ended on (Audited)
		31.12.2023	30.09.2023	31.12.2022	31.12.2023	31.03.2023
1	Total Income from Operations	6,053	6,127	5,997	17,920	17,594
2	Net Profit / (Loss) for the period before Tax, Exceptional and / or Extraordinary items	242	426	390	975	776
3	Net Profit / (Loss) for the period before tax after Exceptional and / or Extraordinary items	242	426	390	975	776
4	Net Profit / (Loss) for the period after tax after Exceptional and / or Extraordinary items	181	306	275	728	525
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	178	305	276	722	531
6	Equity Share Capital	789	789	749	789	749
7	Other Equity					5,127
8	Earnings Per Share (of Rs.2/- each) (for continuing and discontinued operations) - 1. Basic: 2. Diluted					
		0.46	0.79	0.74	1.86	1.40
						2.27

Note : 1

ADDITIONAL INFORMATION ON UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR TO DATE ENDED 31.12.2023

(Rs. in Lakhs)

Sl. No	Particulars	Quarter ended on				Year Ended on (Audited)
		31.12.2023	30.09.2023	31.12.2022	31.12.2023	31.03.2023
1	Total Income from Operations	5,855	5,843	5,465	17,037	16,277
2	Net Profit / (Loss) for the period before tax after Exceptional and / or Extraordinary items	265	384	326	950	764
3	Net Profit / (Loss) for the period after tax after Exceptional and / or Extraordinary items	213	261	212	702	514
4	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	209	261	214	696	520
						831

Note: 2

The above is an extract of the detailed format of Quarterly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial Results are available on the Stock Exchange websites (www.bseindia.com / www.nseindia.com) and company's website (www.beardsell.co.in).