

**DIGICONTENT LIMITED**

(formerly known as HT Digital Ventures Limited)

Registered Office: Hindustan Times House (2nd Floor)

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CIN: L74999DL2017PLC322147

Ref: DCL/CS/160/2021

28th December, 2021

BSE Limited

P.J. Tower, Dalal Street

MUMBAI - 400 001

National Stock Exchange of India Limited

Exchange Plaza, C/1, Block G

Bandra-Kurla Complex, Bandra (East)

MUMBAI - 400 051

Scrip Code: 542685

Trading Symbol: DGCONTENT

Dear Sirs,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended ("SEBI LODR") – Appointment of Director

This is to inform that on recommendation of Nomination & Remuneration Committee, the Board of Directors, in compliance with the applicable provisions of the Companies Act, 2013 and SEBI LODR, have on 28th December, 2021, approved the appointment of Mr. Lloyd Mathias (*DIN: 02879668*), as an Additional Director (Independent) w.e.f. 28th December, 2021, to hold office upto the date of ensuing Annual General Meeting of the Company. Mr. Lloyd Mathias has been appointed as an Independent Director for a period of 5 consecutive years up to 30th November, 2026 (not liable to retire by rotation), subject to approval of the members.

Further, Board of Directors of HT Digital Streams Limited (material subsidiary company) on 28th December, 2021, have also approved the appointment of Mr. Lloyd Mathias as an Independent Director for a period of 5 consecutive years up to 30th November, 2026 (not liable to retire by rotation), subject to approval of the members.

Disclosure of information pursuant to Regulation 30 of SEBI LODR read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015, is annexed herewith.

This is for your information and records.

Thanking you,

Yours faithfully,

For **DIGICONTENT LIMITED**

(Vikas Prakash)

Company Secretary



Encl: As Above

Annexure

Disclosure of information u/r 30 of SEBI LODR read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015

<u>S.No.</u>	<u>Particulars</u>	<u>Information</u>
1	Reason for change viz., appointment, resignation, removal, death or otherwise;	Mr. Lloyd Mathias has been appointed as an Independent Director (Additional Director)
2	Date of appointment/cessation (as applicable) & term of appointment	Appointed as Additional Director w.e.f. 28 th December, 2021 to hold office upto the date of ensuing Annual General Meeting of the Company. He has also been appointed as an Independent Director, for a period of 5 consecutive years up to 30 th November, 2026, subject to approval of the members.
3	Brief Profile (in case of appointment)	<p>Mr. Lloyd Mathias is an Angel Investor and Business Strategist. He is a Board Member and Advisor to companies in the technology and consumer space. He invests, advises and collaborates with founders of early stage companies in the areas of AI, EdTech, consumer internet, data analytics and digital technology.</p> <p>Mr. Mathias has held senior leadership roles in Fortune 500 companies across India and APAC. He was the marketing head of HP Inc's \$12 Billion PC business for the APAC region based in Singapore till 2018. In previous corporate roles he was President & CMO of Tata Docomo, Country Sales Director for Motorola, Executive VP and Category Director for PepsiCo India and South Asia.</p> <p>Mr. Mathias has been Chairman of MRUCI, publishers of the Indian Readership Survey IRS. He was also Chairman of Mobile Asia – Asia's largest mobile phone expo and Co-Chairman of the Device Strategy Council of the Mobility Development Group, USA- a body of global CDMA Telecom operators.</p> <p>He is a science graduate from Mumbai's St. Xavier's College; has an MBA from Bombay University and did Senior Executive Program at the London Business School.</p>
4	Disclosure of relationships between Directors (in case of appointment of a director)	None

