

Ref: VGL/CS/2023/102

National Stock Exchange of India Limited (NSE) Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai – 400 051 Symbol: VAIBHAVGBL Date: 29th September, 2023

BSE Limited
Phiroze JeejeeBhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 532156

Subject: Intimation under Regulation 30 - Updates on acquisition of assets of Ideal World Limited

Dear Sir/Madam,

This is in reference to our earlier intimation number VGL/CS/2023/92 dated 22nd September, 2023 for execution of an agreement to acquire the assets of the Ideal World Limited by Shop TJC Limited, UK ('Shop TJC'), a wholly owned step down subsidiary of the Vaibhav Global Limited, we would like to inform you that the transaction has been completed. Shop TJC has acquired Ideal World's IP rights, broadcasting rights, studio equipment along with other intangible assets at the total consideration of GBP 1,125,000.

We are pleased to update you that the TV channel 'Ideal World' has gone live on air w.e.f. today 29th September, 2023.

Kindly take the same on record.

Thanking you

Yours faithfully,

For Vaibhay Global Limited

Sushil Sharma
Company Secretray