

MSIL: CSL: NSE&BSE: 2019

28th March, 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

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Press Release

Maruti Suzuki strengthens its performance-driven & bigger engine portfolio Launches 1.5-litre DDiS 225 Diesel Engine with 6-speed transmission in New Ciaz

New Delhi, 28th March, 2019: Encouraged by the success of its 1.5 litre K15 Petrol Engine in New Ciaz and All New Ertiga, Maruti Suzuki today further beefs up its Engine portfolio with the introduction of a new 1.5-litre DDiS 225 Diesel engine. This marks company’s full-fledge entry into the market with bigger Engines of 1.5 litre capacity.



Developed in-house, the 1.5 litre Engine offers improved performance, best in class fuel efficiency, enhanced torque and power with refined NVH performance to thrill customers seeking higher performance cars from Maruti Suzuki.

Sharing his thoughts on the new offering, **Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki** said “Maruti Suzuki has always re-defined the Indian auto industry with its revolutionary offerings. The all - new aluminium 1.5-litre DDiS 225 diesel engine is yet another testament of the same. This new engine offers an optimum balance of enhanced performance with best in class fuel efficiency. The new engine showcases our commitment to provide products that capture performance aspirations of our young customers. We are confident that introduction of this new engine will further strengthen our portfolio and help in popularity

of our cars.”

Performance inspired New 1.5-litre DDiS 225 Diesel engine:

- **Improved Engine performance:** The new powertrain is developed to deliver enhanced performance, with a peak torque of 225Nm@1500-2500rpm and maximum power of 70kW@4000rpm.
 - **Improved Low end torque:** The 1.5 litre DDiS 225 Diesel engine comes with a high efficiency turbo charger which generates higher low-end torque through optimization, which makes city driving completely effortless.
 - **Refined NVH characteristics:** The use of a Dual Mass Flywheel (DMF) along with optimized compression ratio reduces engine fluctuations & contributes to superior NVH performance, thereby giving a comfortable driving experience.
 - **Best-in-class Fuel efficiency:** Use of light-weight aluminium casted cylinder head and block along with optimized engine calibration contributes to improved fuel efficiency.
- **Enhanced engine performance** with Peak torque of 225 Nm@1500- 2500rpm and max power of 70 kW@4000rpm
 - **Refined NVH performance** for a comfortable driving experience.
 - **Best in class fuel efficiency** of 26.82km/l
 - **New 6 Speed transmission** offering smoother drive, lighter gear shift and better pickup. Relocated reverse gear position for easy manoeuvrability

Newly Designed 6-speed Transmission:

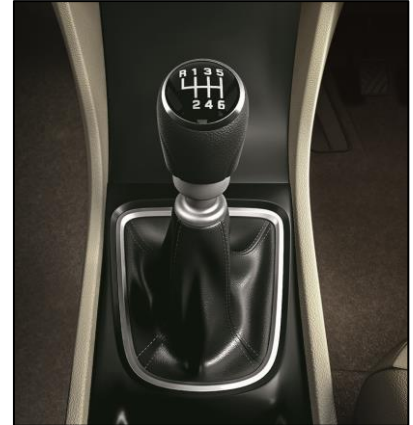
A newly designed 6-speed transmission, mated to the DDiS 225 engine completes the powertrain package. This new transmission ensures a smooth drive and light gear shift feel. For the ease of driving and manoeuvrability, position of reverse gear is relocated next to 1st gear to reduce hand motion during tight parking conditions.

India's best-selling premium sedan - Ciaz:

With the addition of this new powerful engine, the new Ciaz will now



be available with 1.5 litre capacity in both petrol (K15 with Next-Gen Smart Hybrid) and diesel (DDiS 225) powertrain options.



The New Ciaz is engineered to offer class-leading comfort, impactful exteriors, elite interiors, un-matched performance along with an array of safety and convenience features. Retailed through the NEXA network, Ciaz has set a benchmark for customers in the mid-sized premium sedan market. The top end (Alpha) variant of Ciaz contributes a phenomenal 54% of its total sales.

Price:

New Ciaz 1.5 litre Diesel engine 6-speed manual transmission	
Variants	Ex-showroom price (Delhi) in Rs. Lakh
Delta	9.97 Lakhs
Zeta	11.08 Lakhs
Alpha	11.37 Lakhs