



Date: October 17, 2020

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400001
Scrip Code: **541983**

Dear Sir/Ma'am,

SUB: Disclosure of material Impact of COVID-19 Pandemic on the Operations of the Company.

This is with reference to the SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020 issuing advisory on disclosure of material Impact by COVID-19 on **Innovative Ideals and Services (India) Limited**, the Company is submitting the following details to the extent possible:

The lockdown and restrictions imposed on various activities due to COVID - 19 pandemic, while being a necessary measure to contain its spread, have also posed unprecedented challenges to all businesses and business operations at Innovative Ideals and Services (India) Limited (hereinafter referred to as the "Company" or "Innovative") have been no exception to this.

Regular internal communication was sent to employees encouraging them to adopt safe practices to contain the spread of COVID-19. Also field employees (Engineers) were updated with the situation and guiding them on importance of social distancing, travel guidelines, thermal scanning, and recommending to download Aarogya Setu App.

A) IMPACT OF THE COVID-19 PANDEMIC ON THE BUSINESS

- Due to sudden lockdown, head office and field work were hampered with effect from 23rd March 2020, which have partially started from 01st June 2020, with reduced Staff.
- During Lockdown, work from home was initiated for office staff, operations were carried out on remote basis in relation to administrative, regulatory, payments and other legal compliances.
- Presently the Business of the Company is at static position. There is no such growth due to the Impact of COVID-19 Pandemic.

B) ABILITY TO MAINTAIN AND PLAN OF RESTARTING OPERATIONS

- The Company resumed operations for the field employees (Engineers) from 18th May 2020, with due guidelines issued by government.

INNOVATIVE IDEALS & SERVICES (INDIA) LTD.

Complete Security Solutions

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- The head office operations were partially resumed w.e.f. June 01, 2020 with reduced staff based on the guidelines from the local administration, maintaining safe work practices.
- With further relaxation being given in the month of June 2020, we have enhanced the operations in a phased manner strictly adhering to government guidelines by ensuring safety and well-being of the employees.

C) FINANCIAL IMPACT ON OPERATIONS

1. Demand

- It is too early to comment on the demand in domestic market as the business has just restarted. We are seeing an increase in demand in the domestic market, but we cannot fulfill the complete demand due to unstable supply of imports.

2. Sales

- The sales were comparatively reduced Y-O-Y during phase of the COVID-19.
- We have targeted New upcoming projects to be launched in this financial year. We hope to achieve the target turnover set by the Company in the financial year.

3. Profitability

- Profitability for the Quarter 1 (April, 2020 to June, 2020) FY 2020-21, has been affected badly due to lockdown. It is expected to improve during the next 3 Quarter of FY 2020-21.

4. Customers Collection

- We have noted that under the period of COVID-19 our clients who are residential societies, retailers, builders were not operating or with reduced staff. This resulted in delayed payments and processing of our invoices from them.

5. Liquidity & Debt Servicing

- The Banks/Financial Institutions has extended a hand-shake by providing soft Loan at reduced rate of interest which enabled us to take care of the following.
- The Company without delay has made payments for procurement and raw materials coupled with operational expenses. Due to the assistance by the Bank/Financial Institutions we have ensured promptness in payments.
- The Company is adequately funded with sufficient liquid assets on hand, unused bank lines and strong support from promoters. The Company does not see any risk in meeting its liabilities as and when they fall due.

- All bank liabilities, statutory dues, payment to vendors and contractors have been serviced on time.

6. Internal Financial reporting and Control

- The Company has a sound internal financial reporting and control mechanism, and wherever applicable additional controls are being added to address the current situation

D) SUPPLY CHAIN MANAGEMENT

All logistical supports were unavailable due to non-operation and less staff. Due to relaxation we hope and expect this to be resolved and hope operations will smooth.

We had ensured sufficient inventory to enable continuous supply to society at this critical hour.

E) ESTIMATION OF THE FUTURE IMPACT OF COVID-19 ON ITS OPERATIONS

Restrictions and challenges due to COVID-19 pandemic are ever-changing. Any assessment of future outlook and impact is highly dependent upon the external circumstances as they continue to evolve. The Company has considered possible effects of this pandemic on its businesses by developing set of internal assumptions, using external sources of information namely economic forecasts, government policy and initiatives, timeline relaxations, credit and industry reports.

In the current situation there is more Unknown than the known, thereby it is difficult to estimate the exact impact during these circumstances. The above update is based on the prevailing conditions and subject to change as the situation unfolds.

However, IISIL is confident of enduring the challenges with the help of teamwork from its employees, business partners, customers and stand true to the legacy it has maintained for a period of more than 2 and half decade.

We request you to consider the above and place them on your record.

Thanking you,

Your Faithfully,

For, Innovative Ideas and Services (India) Limited



Maqsood Dabir Sheikh
Managing Director
DIN: 00834754