

CERA

CSL/2021-22/231
31st August, 2021

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERA	National Stock Exchange of India Limited Exchange Plaza BandraKurla Complex Bandra (East) Mumbai – 400051. Symbol: CERA
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Dear Sir,

Sub: Disclosure under Regulation 30 – Change in Directors.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 the Board of Directors at their meeting held on today i.e. 31st August, 2021 has :

1. Considered and accepted resignation of Mr. Atul Sanghvi as an Executive Director & CEO of the Company effective from the end of 14th October, 2021. Accordingly he will also cease to be the member of Stakeholders relationship Committee, Risk Management Committee and Corporate Social Responsibility Committee of the Board of Directors of the Company.
2. Appointed Mr. Anupam Gupta (DIN: 09290890) as an Additional Director and subsequently appointed him as an Executive Director (Technical) w.e.f. 15th October, 2021 for period of 3 years subject to the approval of the Members in the ensuing General meeting.

Details as per SEBI Circular No.CIR/CFD/CMD/4/2015 dated 9 September 2015 for change in Directors is as below:

For resignation of Shri Atul Sanghvi

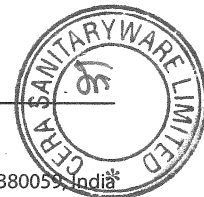
1. Reason for Change viz. Appointment, resignation, removal, death or otherwise:	Mr. Atul Sanghvi resigned as Executive Director & CEO of the Company, on account of the personal reasons.
2. Date of Appointment/ Cessation :	Effective from the end of 14 th October, 2021
3. Brief Profile (in case of appointment):	Not Applicable
4. Disclosure of relationship between directors (in case of Appointment of Director) :	Not Applicable

Cera Sanitaryware Limited

Corporate Office: 7th & 8th Floors, B Wing, Privilon, Ambli BRTS Road, Iskon Crossroads, Ahmedabad 380059, India*
Tel: +91 79 49112222 Email: marketing@cera-india.com Web: www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400



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For appointment of Shri Anupam Gupta:

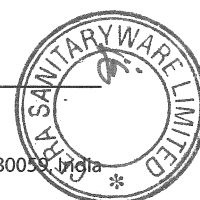
1. Reason for Change in Directors: viz. Appointment, resignation, removal, death or otherwise:	Appointment of Mr. Anupam Gupta as an Additional Director and subsequently appointed as an Executive Director (Technical).
2. Date of Appointment & Terms of Appointment:	15 th October, 2021 Appointed as an Executive Director (Technical) for period of 3 years, subject to the approval of Members at the ensuing General Meeting.
3. Brief Profile:	
Name:	Mr. Anupam Gupta
Date of Birth:	21/05/1968
DIN:	09290890
Education Qualification:	Electrical Engineer from AMU Aligarh and Master of Business Administration
Nationality:	Indian
Directorships in other Companies:	NIL
No of Shareholding in the Company:	NIL
Expertise in specific functional areas:	Mr. Anupam Gupta brings with him a wealth of experience and direct manufacturing expertise along with overall general management and industry experience of more than 30 years. He is currently working as the Unit head of the Insulator Division of Aditya Birla Insulators, Halol (a unit of Grasim Industries Ltd). Mr. Gupta has worked with various companies in Industries as varied as Cement, Textiles, Chemicals and finally Ceramics spending a total of last 17 years in Aditya Birla Group. He has wide experience in the initiation and development of large scale greenfield manufacturing facilities. In his career Mr. Gupta has executed brownfield expansion projects, and dealt with complicate ceramic and insulator technology absorption projects, setting up and running of plants. During his various stints he has extensively dealt with labour unions, industrial relations, safety and sustainability. Throughout his career he has been optimising plant performance to improve profitability. He has been able to bring significant visible improvement in efficiency in most of the units that he has been a part of. Mr Gupta had been stationed in Thailand with the Aditya Birla Group for a period of 7

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	years and also in Germany for some time. This international exposure adds to his already wide domestic experience in plants with best practices. As a leader of his unit, he has also been responsible for dealing with external stakeholders and government agencies.
4. Disclosure of relationship between directors:	Not related to any Director
5. Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and National Stock Exchange of India Ltd. with ref. no. NSE/CML/2018/24 dated 20th June, 2018.	Shri Anupam Gupta is not debarred from holding the office of Director by virtue of any SEBI order or any other such authority.

Kindly take the same on your records.

Thanking you,

For Cera Sanitaryware Limited,


Hemal Sadiwala
Company Secretary



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