

PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 04/07/2023

To,
The Manager Listing,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Dear Sir/ Ma'am,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 for appointment of Company secretary and compliance officer

This is to inform you that Board of directors of the Company in is Board Meeting held today i.e 04.07.2023, approved the appointment of Ms. Jasmin Doshi as a Company Secretary & Compliance Officer with effect from 04.07.2023.

Brief Profile of the Company Secretary and Compliance officer is enclosed as Annexure A

Further, in terms of Regulation 30(5) of the SEBI LODR Regulations, please find the below contact details of the Company Secretary and Compliance Officer;

| NAN | IE & DESI | GNATIO | N | | CONTACT DETAILS | |
|-----|-----------|---------|---------|-----------|-----------------|----------------------------------|
| Ms. | Jasmin | Doshi, | Company | Secretary | & | E-mail- cs@primefreshlimited.com |
| Com | pliance o | fficer. | | | | Contact No: 9909032945 |

Kindly consider the above Disclosures pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

You are requested to update our records accordingly.

Thanking you,

Yours faithfully,

For Prime Fresh Limited

Managing Director & CFO

(DIN: 01872929)

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Annexure-A

Brief Profile of Mrs. Jasmin Doshi, Company Secretary and Compliance Officer:

| Name | Ms. Jasmin Doshi |
|---|---|
| Reason for change | Appointment |
| Term of Appointment | Appointment w.e.f. 04 th July,2023 as a Company Secretary & Compliance officer of the Company on the terms and conditions as approved by the Board of Directors |
| Brief Profile (In case of appointment) | Ms. Jasmin Doshi is an Associate member of the Institute of Company Secretaries of India. She is having almost 9 years' experience in the field of Corporate Law and Legal Compliance Maters. |
| Disclosure of relationship between Directors (In case of appointment of a director) | N.A. |

