



To,

April 21, 2020

National Stock Exchange India Limited
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra – (East).
Mumbai - 400051

Scrip Code: JYOTHYLAB

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400023.

Scrip Code: 532926

Dear Sirs,

Sub: Intimation of Press Release under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Jyothy Labs Limited launches Margo Hand Sanitizer

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has launched Hand Sanitizer under the Brand name 'Margo', a detailed Press Release in this regard is enclosed.

Further, the aforesaid information is also available on the website of the Company at www.jyothy.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For Jyothy Labs Limited
(Formerly known as Jyothy Laboratories Limited)

Shreyas Trivedi
Head- Legal & Company Secretary

Encl.: As above

Jyothy Labs Limited
(Formerly known as Jyothy Laboratories Limited)
CIN: L24240MH1992PLC128651
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For immediate release



Jyothy Labs launches Margo Hand Sanitizer

~The brand has introduced the pocket-sized bottle in a 40ml SKU priced at Rs. 20~

Mumbai, April 21, 2020: Jyothy Labs Limited (JLL), one of the leading Indian FMCG companies today announced the launch of its Hand Sanitizer under the brand name Margo. The launch comes after its recent foray into the hand wash segment under the same brand.

Amid the ongoing pandemic, the use of hand sanitizer has become crucial in absence of soap and water as it ensures maximum protection. Margo hand Sanitizer is alcohol based and is infused with Neem Extracts which gives 99.9% germ kill. It comes in a 40ml SKU priced at Rs. 20. The pocket-sized bottle with a flip open cap makes it easy to be carried.

Commenting on the launch, Ms. Jyothy MR, Managing Director, Jyothy Labs Limited said *“The present health crisis has encouraged the industry to create new products that cater to the growing demands in the health and hygiene space. This is also a unique opportunity for us to serve society at large by offering a product at an affordable price. We have introduced Margo Hand Sanitizer in a short time span to ensure we contribute more meaningfully in fighting Covid19.”*

World Health Organization (WHO) recommends frequent use of hand sanitizer in the absence of soap and water to stay protected in the fight against the ongoing pandemic. With the launch of Margo Hand Sanitizer, the company aims to contribute its participation towards society in these difficult times.

Margo Hand Sanitizer is latest addition to the Margo portfolio including **Margo Original Neem**, which has been trusted for over 100 years as the natural skin cleanser with goodness of 1000 neem leaves and Vitamin E for added moisturizing; **Margo Glycerine**, a skin cleanser with the unique fusion of 1000 neem leaves and pure Glycerine; **Margo Face Wash**, India’s first neem paste face wash made from handpicked crushed neem leaves offering a deep cleansing experience along with maintaining skin’s natural moisture balance and its recent offering **Margo Handwash**, the natural antibacterial hand wash with goodness of 1000 neem leaves offering 99.9% germ protection.

About Jyothy Labs:

Jyothy Labs Ltd (JLL), one of the leading Indian FMCG companies was founded in 1983 by Mr. M P Ramachandran. Over the years the company has evolved from a single product proprietary firm into a multi brand, BSE & NSE listed company involved in the manufacturing and marketing of products in fabric care, mosquito repellent, surface cleaning, personal care and incense sticks.

The company boasts of 10 brands in its kitty including Ujala, Maxo, Exo, Henko, Pril, Margo, Mr. White, Neem, Maya and More Light that are well-known and established brands in their respective categories. The company is also engaged into service sector in organized laundry to provide “World class laundry at affordable price at your doorstep” through its subsidiary ‘Jyothy Fabricare Services Limited’.

For more information, please contact:

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