

# Tree House Education & Accessories Ltd.

Registered Office: 702, Morya House, 'C' Wing, Off. Link Road, Andheri (W), Mumbai - 400 053.  
Tel.: 022 - 40492222 Fax : 022 - 40492207  
CIN : L80101MH2006PLC163028



January 21, 2019

To, <b>Bombay Stock Exchange Ltd.</b> 25 <sup>th</sup> Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001	To, <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, Plot no. C/1, G Block, BKC, Bandra (E), Mumbai - 400 051	To, <b>MCX Stock Exchange Ltd.</b>  Suren Road, Andheri (East), Mumbai - 400 093
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**Sub.: Outcome of the Meeting of the Board of Directors of the Company held on  
January 21, 2019.**

**Ref.: Scrip Code: 533540 / Symbol: TREEHOUSE**

The Board of Directors of the Company in its meeting held today considered and approved the following points.

1. Appointed Mr. Jugal Shah (DIN: 0008334114) as Additional Director in the category of Executive Director of the Company (profile enclosed).
2. Accepted resignation of Mr. Rajesh Bhatia from the post of Managing Director and Directorship of the Company with effect from closure of Business hours of January 21, 2019.
3. Appointed Mr. Rajesh Bhatia for the post of Chief Executive Officer (CEO) of the Company with effect from January 22, 2019 (profile enclosed).
4. Accepted resignation of Mrs. Geeta Bhatia from the Directorship of the Company with effect from closure of Business hours of January 21, 2019.

The meeting of the Board of Directors of the Company commenced at 10:30 a.m. and concluded at 11:00 a.m.

We request you to kindly take the above information on record.

Thanking you.

Yours truly,

**For Tree House Education & Accessories Limited**

*Guddi Bajpai*  
**Guddi Bajpai**  
Company Secretary

Encl: as stated



# Jugal Shah

09224-132-171

jugshah1987@gmail.com



## ADDRESS

Dahisar (East),  
Mumbai – 400068,  
Maharashtra, India.



## ABOUT ME

*Entrepreneurial Marketer  
passionate about building  
productive relationships with  
clients, partners and team members.*

*New customer acquisition experts  
who emphasizes a mix of online &  
offline marketing strategies.*

*Well-versed in identifying market  
rends and customer needs to create  
highly-targeted marketing  
campaigns.*



## SKILLS

Analytical

Brand Building

Market Analysis

Convincing

Interpersonal

Communication

Critical Thinking & Problem Solving

Training



## WORK

- July 2015 – Sep 2018 **Rahul Group of Schools & Colleges**  
*Marketing & Business Head*
- Heading and Managing the entire business of Pre-school & School.
  - Setting up of new Pre-school/School in various locations.
  - Planning, Implementing & Monitoring of all Marketing & Branding activities.
- June 2014 – July 2015 **NIIT Ltd.**  
*Territory Marketing Executive*
- Managing 22 Franchisee Centers
  - Planning & Monitoring of Marketing & sales Activities & Training to Sales team
- Feb 2012 – Feb 2014 **Tree House Education & Accessories Ltd.**  
*Territory Manager*
- Managing 60 pre-schools in western region
  - Planning & Monitoring of Marketing & sales Activities & Training to counsellor, Centre Heads & supervisor
- Sep 2008 – Oct 2009 **HDFC Standard Life Insurance Corporation Ltd.**  
*Sales Development Manager*
- Managing, Training and Motivating the team of 14 Certified Financial Consultant.
- June 2007 – Sep 2008 **Saraswati Computers**  
*Sales Executive*
- Selling of assembled computers, computer peripherals & AMCs.



## EDUCATION

- 2010 – 2012 **PGPM (Major - Marketing & Minor - IB)**  
*United World School of Business*
- 2010 – 2012 **MBA (Marketing)**  
*Punjab Technical University*
- 2004 – 2007 **B. Com**  
*Shri Chinai College of Commerce & Economics*



**RAJESH BHATIA**

202, Morya Regency, Dr. Ambedkar Road, Khar (W), Mumbai – 400 052.

Mob:- 9967639934

**Name : Mr. Rajesh Bhatia**

**Address: 202, Morya Regency, Dr. Ambedkar Road, Khar (W), Mumbai – 400 052.**

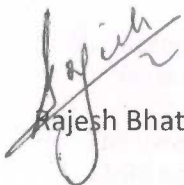
**Mob:- 9967639934**

**Education:**

- Bachelor of Engineering from MS University, Baroda
- MBA from Pune University

**Experience:**

- 14 years of experience in the field of education
- Oversees the organization's day-to-day operation

  
Rajesh Bhatia

