

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2363023

---

Date: 28.09.2023

To,  
Department of Corporate Service BSE Limited  
P. J. Tower, Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

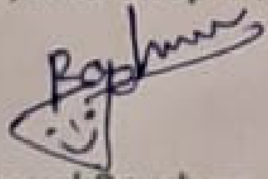
BSE SCRIP CODE: 541865

**Subject: Intimation of Closure of Trading Window.**

With reference to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and in terms of Company's Code of Conduct read with clarification issued by BSE Limited vide Ref. No. LIST/COMP/01/2019-20 dated 02/04/2019, we hereby inform you that the "Trading Window" for dealing in shares & securities of the Company will remain closed for all the Directors, Promoters, Designated Employee and Connected Persons from 1st October, 2023. The Trading Window will open after 48 hours from the declaration of the Un-Audited Financial Result of the Company for the quarter ended on September 30, 2023. The date of the Board Meeting for adoption of Quarterly Financial Results for the quarter ended 30th September, 2023 will be intimated separately to exchange in due course.

Please take note of the same on your record.

Yours faithfully,  
For, Add-Shop E-Retail Limited



Dhaval Raychura  
Company Secretary

