



September 22, 2020

BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, MUMBAI – 400001.
Scrip Code: **532368**

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051.
Symbol: **BCG**

Dear Madam/Sir,

Sub: Appointment of Mr. Peshwa Acharya as an Independent Director.

In continuation to the Press Release submitted to the Stock Exchanges on September 15, 2020, we would like to inform that the Board of Directors at their meeting held on September 15, 2020 has inter-alia approved the appointment of Mr. Peshwa Acharya (DIN: 06558712) as an Additional Director under the category of Independent Director of the Company w.e.f. September 15, 2020 for a period of 5 years subject to the approval of the Members of the Company at the ensuing Annual General Meeting. Kindly take note of this development.

Profile of Mr. Peshwa Acharya:

An industry veteran, Acharya is the Chief Marketing Officer (Responsible for Marketing, Revenue and Admissions) at the Ampersand Group. He has a vast experience of around 29 years across FMCG, Retail, Telecom, E-Commerce, Hospitality and Education domains.

Archarya, an alumnus of IIT Kharagpur and IIM Calcutta and has worked in various cities in India and across Asia and Africa. He has held various leadership roles for brands like P&G, Reckitt, Pepsi, Dabur, Reliance Retail, Globacom (Africa) and Sterling Holidays(A Fairfax company). Some of the brands launched / Relaunched & built by him are Reliance Digital, Hutch, Ariel, Dettol, Promise, Harpic, Mortein, Babool, Apps Daily and Housing.com. In 2015, he was handpicked as the first CEO of IIT Bombay Research & Innovation Park (ASPIRE). He also founded entrepreneurial ventures: Think as Consumer (www.thinkasconsumer.com) and Leven Healthcare.

Mr. Peshwa Acharya is not related to any Director of Brightcom Group Limited.

Request you to take the same on record and oblige.

Thanking you.

Yours faithfully,

For BRIGHTCOM GROUP LIMITED

M. SURESH KUMAR REDDY
CHAIRMAN & MANAGING DIRECTOR
DIN: 00140515

