

December 7, 2021

DCS-CRD
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

DCS-CRD
National Stock Exchange of India Ltd.
Exchange Plaza
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051

Scrip Code: 519183

Symbol: ADFFOODS

Sub: Press Release

We enclose herewith Press Release dated December 7, 2021.

The aforementioned has been uploaded on the Company's website viz.,
www.adf-foods.com

You are requested to take the above on your records.

Yours faithfully,

For **ADF Foods Limited**



Shalaka Ovalékar
Company Secretary



Encl: As above

ADF Foods Limited

Press Release

ADF Foods bags exclusive distribution rights of Patanjali products across Western Europe and UK

Mumbai, December 07, 2021: ADF Foods Limited (BSE: 519183; NSE: ADFFOODS), one of the leading players in the prepared ethnic food segment, via its Wholly Owned Subsidiary, ADF Foods UK Limited, has entered into an exclusive distribution agreement with Patanjali Ayurved Limited (Patanjali). This agreement entails the distribution of Patanjali consumer goods in the geographic regions of Western Europe and United Kingdom.

Patanjali is a rapidly growing Indian multinational consumer goods company based in Uttarakhand, India, that focuses on natural, herbal and ayurvedic products.

This development is in line with ADF's strategy to widen its product portfolio and offer a complementary range to retailers, thus leading to better market penetration. ADF already has a strong presence in the UK and European markets through its branded ethnic foods business.

Commenting on the development, Mr. Bimal Thakkar, Chairman, Managing Director & CEO, ADF Foods Limited said, "This alliance with Patanjali will offer significant opportunities to our Company to expand our product basket with our retailers. Leveraging our robust distribution network, we can funnel complementary product categories directly in stores thereby offering our consumers a wider range of products at their convenience. This will also enable us to further tap into the growing Indian diaspora market in Europe."

About ADF Foods Ltd: ADF is a consumer-focused company and a leader in prepared ethnic food offering ready-to-eat (RTE) items, ready-to-cook (RTC) items, sauces, pickles, pastes, dips and frozen foods under its 7 Flagship brands. It manufactures, distributes, and markets Indian food along with organic Mexican and natural meat alternative foods. The company's products are available in over 55+ countries through a strong distribution network across US, Canada, Europe, Australia, Asia and Middle East.

For more details please visit: www.adf-foods.com

For any further details, please contact:

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Note: Certain statements made in the document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. ADF Foods Ltd will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.