

Ref. no. : Ethos/Secretarial/2023-24/69

Dated: November 3, 2023

**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street, Mumbai – 400 001**

**National Stock Exchange of India Limited**  
**Exchange Plaza, C-1, Block G,**  
**Bandra Kurla Complex, Bandra,**  
**Mumbai - 400 051**

**Scrip Code : 543532**

**Trading symbol : ETHOSLTD**

**ISIN : INE04TZ01018**

**Subject : Press Release**

Dear Sir/Ma'am

Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release regarding opening of RIMOWA's first boutique in India, being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly  
For **Ethos Limited**



**Anil Kumar**  
**Company Secretary & Compliance Officer**  
**Membership no. F8023**

**Encl.: as above**

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— **ETHOS LIMITED** —

**Registered Office:**  
Plot No. 3, Sector III, Parwanoo,  
Himachal Pradesh - 173220, India

**Corporate Office:**  
Kamla Centre, S.C.O. 88-89, Sector 8-C,  
Chandigarh - 160009, India

**Head Office:**  
Global Gateway Towers A, 1st Floor, MG Road,  
Sector 26, Gurugram, Haryana - 122002, India

**New Delhi, November 3, 2023:** Ethos Limited is delighted to announce the opening of RIMOWA's first boutique in India. Located at Jio World Plaza, a leading high-end shopping destination in Mumbai, the new RIMOWA boutique boasts a prime location to offer its iconic designs and is now accessible to thousands of Mumbai residents and tourists alike.



Covering an area of over 47 sq. m., the interiors are elegantly designed to mirror the instantly recognisable RIMOWA DNA, with a minimalistic aesthetic that showcases the superb craftsmanship and meticulous design of the German maison. The boutique offers a full range of iconic RIMOWA products, from the grooved aluminium Classic suitcases to the Never Still collection and the latest travel tools, showcasing the German maison's increased attention to daily mobility. In addition to the signature pieces on display, the new boutique also features an in-store client care centre, providing travellers with expert repairs to wheels, locks, and handles to ensure every RIMOWA suitcase accompanies them for a lifetime of journeys around the globe.

**About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)**

Ethos Limited is one of India's largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and the National Stock Exchange of India Limited since 30th May, 2022.

**For more information, contact:**

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