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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar announces sponsorship of the International Women's Hackathon 2019**".

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



## **Zensar announces sponsorship of the International Women's Hackathon 2019**

**Pune, India, April 18, 2019:** [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced today it is an associate sponsor of the prestigious 2019 edition of the [International Women's Hackathon](#) organized by HackerEarth (the world's largest developer communities). The 2019 edition was launched on March 8<sup>th</sup> globally as part of International Women's Day celebration.

**Commenting on this occasion, Sandeep Kishore, CEO and MD, Zensar said,** "One of the critical factors and the right way to fast-track growth in the technology space, is the need to develop future women technical leaders. A global industry-wide initiative like the International Women's Hackathon helps in bringing new ideas, creative solutions to address real-life opportunities in future-oriented areas like Virtual Reality, Blockchain, Augmented Reality etc.to the fore."

**According to Sachin Gupta, CEO, HackerEarth Technology,** "IWH is a platform for women to showcase their true talents and build ideas in all major sectors. Every year, we see thousands of women participating in the hackathon to create amazing solutions and take their ideas to the next level. We are thankful to Zensar for being a part of this revolution, eliminating the gender gap in tech positions in all small, medium, and large organizations.

**Vivek Ranjan, Senior Vice President and CHRO, Zensar said,** "We are excited to be a part of this pioneering event that creates knowledge sharing, futuristic oriented learning and gives our women employees a stage to showcase their talent. At Zensar, building women leaders from the technical stream is of utmost importance and it is our endeavor to support initiatives which help us fast-forward the process."

Participants can form team of 1-4 members and create entries across the following themes. Themes include Voice Apps, Virtual Reality and Augmented Reality, Enterprise Software, Financial Services, Blockchain and Distributed Economy, Open Innovation-Open Ended Theme.

Zensar's Diversity & Inclusion charter is leading this initiative and is open to all women Zensarians. This is an all-women hackathon that is designed to be an opportunity for women in STEM fields to display their unique capabilities and skills to generate new ideas addressing real-life problems. Participants consist of women developers, designers, ethical hackers, innovators amongst many others.

### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.