



RENAISSANCE GLOBAL LIMITED

CIN.: L36911MH1989PLC054498

REGD. OFFICE / UNIT I : PLOT NO. 36A & 37, SEEPZ, ANDHERI (E), MUMBAI 400 096.

TEL. : 022-4055 1200 | FAX : 022-2829 2146 | WEB: www.renaissanceglobal.com

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Sub.: “Renaissance Global Conferred Out of the Box Store Design Award for ‘IRASVA’”

Dear Sir

Please find enclosed herewith a press release “Renaissance Global Conferred Out of the Box Store Design Award for ‘IRASVA’” for updating our investors.

Request you to upload the same under the appropriate section of your website.

Thanking you,

Yours faithfully,
For **Renaissance Global Limited**

CS Vishal Dhokar
Company Secretary & Compliance Officer

Encl.: As Above



PRESS RELEASE

Renaissance Global Conferred "Out of the Box Store Design" Award for 'IRASVA'

Mumbai, October 10, 2022: Renaissance Global Limited, a branded and differentiated jewellery products Company, today announced that it has received an award from Retail and E-Commerce Summit and Awards 2022 for "Out of the Box Store Design" for IRASVA. Renaissance received the award based on IRASVA's unique conceptual design of the store, weaving an interactive story about IRASVA, its craftsmanship, unparalleled designs, and creating a customer experience that educates and engage.

IRASVA is an India-based fine jewellery brand for the self-assured modern woman. IRASVA is a combination of "ira" meaning enjoyment and "sva" meaning self in Hindi. IRASVA's gold and diamond jewellery celebrates the modern woman and inspires every woman to create, feel beautiful and express herself in every moment.

The first IRASVA store was opened in South Mumbai in May 2019. The Company currently has two retail outlets in Mumbai & recently opened a new store in Ahmedabad during FY 2021-22. The vast expanse of the IRASVA store has exclusive sections for curated collections, an Enchanted Disney section, and a private lounge area to interact with the pieces and discuss Irasva's bespoke services with brand custodians and in-house designers. Through the open design layout, contemporary facade displays, and jewellery displays, customers are empowered to shop their way through a space that recognizes their individual desires, while giving them the tools to browse, explore and engage with exquisite one-of-a-kind pieces

The store design exudes warmth and elegance and provides an exclusive and personalized store experience without being intimidating; adding more reasons to dwell, interact and share while building familiarity.

The long-term vision behind IRASVA brand is to open select outlets across India through an omni-channel approach by offering fine jewellery in a space between low price daily wear jewellery and heavy bridal jewellery.

Commenting on the above, Mr. Ketan Patel –CEO, IRASVA said, "At IRASVA, we always pride ourselves in our customer-centric approach and our design philosophy reflects this in the physical aspect of every Irasva store.

Our challenge was to capture the passion of Irasva; that the mind and body are inextricably linked and that what you wear on your body impacts how you feel. And therefore, as part of the design, Irasva provides a sensory journey for its clients and an unhurried and personal shopping experience where customers can come, slow down, and focus on experimenting with their individual styles."



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The Out of the Box Design Award for Irasva has echoed our brand belief of translating the intimate connection that people have with jewellery. The design, unlike traditional jewellery stores, reflects the transformative power of self-discovery and exploration for the Irasva customer."

- ENDS -

About Renaissance Global Limited (Renaissance)

Renaissance Global Limited, (Renaissance) (BSE: 532923, NSE: RGL), is a global branded jewellery player. Renaissance designs, manufactures, and supplies branded jewellery across key high-potential markets in USA, Canada, UK & Asia. The product portfolio encompasses Branded Jewellery, Customer Brands & Plain Gold Jewellery segments, with strong focus on Branded Jewellery division.

The Company has a growing portfolio of brands under licensed and owned segments. It holds synergistic licensing agreements with large global brands, such as Disney, Hallmark, and NFL. Under its owned segment, it has a portfolio of brands such as Irasva, Jewellii and Made For You. Over the years, Renaissance has successfully expanded its branded product portfolio, backed by strong conceptualization, design, and manufacturing capabilities. On the distribution side, the Company operates through both B2B and D2C models. Since 2020, Renaissance has launched online stores through 6 D2C websites to market & supply licensed brands & owned brands.

About IRASVA

Founded in 2019, Irasva has been an evolving expression of the various facets of a woman. Celebrating today's free-spirited, confident and independent woman, Irasva is about the power of jewelry and the intimate relationship women share with it. Irasva has 3 stores in Mumbai & Ahmedabad and is soon slated to open in the city of pearls, Hyderabad.

For further information on the Company, please visit www.renaissanceglobal.com

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