

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri  
(West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-**  
[www.brightoutdoor.com](http://www.brightoutdoor.com)

**23 August, 2023**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**

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Bright Outdoor Media Limited Shines Again!

Guess what? We've just added another sparkling gem to our collection – introducing our brand-new Digital LED Hoarding! This time, it's perched proudly on the Strategic Ghatkopar Flyover, linking the vibrant worlds of east and west JV with Crown Outdoor Media profit sharing ratio amongst Bright Outdoor Media Limited and Crown Outdoor Media will be shared in 65:35 respectively after deducting all the expenses.

Standing tall at an impressive 30 feet by 20 feet (6 slots of 10 Second each) this Digital LED Hoarding is not just a sign, it's a statement! Impossible to overlook, it's like a symphony of lights that's ready to dazzle your senses.

Get ready to be captivated as we light up the sky with brilliance and make every moment unmissable. Stay tuned for more updates and get ready to witness the future of advertising, Bright-style!