

October 19, 2023

# **National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

### **BSE Limited**

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001, India **Scrip Code:** 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated October 19, 2023 titled 'Bharti Airtel Collaborates with Amdocs to Accelerate Digital Transformation' being issued by the Company.

Kindly take the same on record.

Thanking you, Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri Dy. Company Secretary & Compliance Officer





# **Bharti Airtel Collaborates with Amdocs to Accelerate Digital Transformation**

Amdocs' platform will enable Airtel to create a single bundled plan and bill for all its services; automated billing processes will ease bottlenecks, enhance customer experience and deliver greater value to customers

**GURUGRAM, INDIA / JERSEY CITY, NJ – October 19, 2023** -- Amdocs (NASDAQ: DOX), a leading provider of software and services to communications and media companies, today announced that it will collaborate with Bharti Airtel ("Airtel"), one of India's premier communications solutions providers, to drive 5G and IoT monetization and enhance its end-user customer experience. Amdocs will create a digital platform to automate and digitize Airtel's business operations and help the Indian operator create a single-bundled plan and bill for all its services thereby enhancing customer satisfaction.

Once implemented, the platform will help customers of Airtel Black - its offering that combines all accounts into a single Airtel plan - create their own plan across multiple Airtel offerings, such as mobile, broadband and direct-to-home. This transition will help Airtel offer a unified customer experience, enhance billing accuracy as well as optimize business operations with seamless ecosystem integration and real-time insights, facilitating informed decision making.

"As Airtel transitions from a telco to a techco, we are constantly looking for ways and means to enhance our customer experience with the right use of technology solutions," said **Pradipt Kapoor, Chief Information Officer, Bharti Airtel**. He added "We are delighted to transition to Amdocs's converged billing platform as we consolidate our digital architecture and optimize service delivery in critical areas like billing".

"We are excited to collaborate with Airtel, empowering them with our innovative monetization platform," said **Anthony Goonetilleke, Group President of Technology and Head of Strategy at Amdocs**. "Our efforts will ensure Airtel benefits from state-of-the-art technology, while the cloud-ready deployment and auto-scaling capabilities will ensure a flexible and efficient infrastructure."

### **Supporting Resources**

- Keep up with Amdocs news by visiting the company's <u>website</u>
- Follow us on X, Facebook, LinkedIn and YouTube

#### **About Airte**

Headquartered in India, Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud based communication. For more information, visit www.airtel.com

#### **About Amdocs**

Amdocs helps those who build the future to make it amazing. With our market-leading portfolio of software products and services, we unlock our customers' innovative potential, empowering them to provide next-generation communication and media experiences for both the individual end user and enterprise customers. Our approximately 30,000 employees around the globe are here to accelerate service providers' migration to the cloud, enable them to differentiate in the 5G era, and digitalize and automate their operations. Listed on the NASDAQ Global Select Market, Amdocs had revenue of \$4.58 billion in fiscal 2022. For more information, visit <a href="https://www.amdocs.com">www.amdocs.com</a>





#### **Amdocs' Forward-Looking Statement**

This press release includes information that constitutes forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements about Amdocs' growth and business results in future quarters and years. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be obtained or that any deviations will not be material. Such statements involve risks and uncertainties that may cause future results to differ from those anticipated. These risks include, but are not limited to, the effects of general macro-economic conditions, prevailing level of macroeconomic, business and operational uncertainty, including as a result of geopolitical events or other global or regional events such as the COVID-19 pandemic, as well as the current inflationary environment, and the effects of these conditions on the company's customers' businesses and levels of business activity, including the effect of the current economic uncertainty and industry pressure on the spending decisions of the company's customers, Amdocs' ability to grow in the business markets that it serves, Amdocs' ability to successfully integrate acquired businesses, adverse effects of market competition, rapid technological shifts that may render the Company's products and services obsolete, potential loss of a major customer, our ability to develop long-term relationships with our customers, our ability to successfully and effectively implement artificial intelligence and Generative AI in the company's offerings and operations and risks associated with operating businesses in the international market. Amdocs may elect to update these forward looking statements at some point in the future; however, Amdocs specifically disclaims any obligation to do so. These and other risks are discussed at greater length in Amdocs' filings with the Securities and Exchange Commission, including in our Annual Report on Form 20-F for the fiscal year ended September 30, 2022 filed on December 13, 2022 and our Form 6-K furnished for the first quarter of fiscal 2023 on February 13, 2023 and for the second quarter of fiscal 2023 on May 22, 2023, and for the third quarter of fiscal 2023 on August 14, 2023.

#### **Media Contacts**

Mario Hajiloizi Amdocs Public Relations

E-mail: mario.hajiloizi@amdocs.com

Holly Abbott Babel PR for Amdocs Tel: +44 (0)7527 521057

Email: amdocs@babelpr.com / holly.abbott@babelpr.com