



October 31, 2023

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400051

Scrip Code: 500271

Name of Scrip: MFSL

Dear Sir/Madam,

Sub: Intimation of Re-scheduled Analyst / Institutional Investor Meeting under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Ref: Letter dated October 25, 2023 for Intimation of Board Meeting

Pursuant to Regulation 30 of the SEBI Listing Regulations and further to our intimation on October 25, 2023, we would like to inform that the Analysts' Call on the financial results for the quarter ended September 30 2023 which was earlier scheduled to be held on **Tuesday, October 31, 2023 at 7.00 p.m. is now re-scheduled to Wednesday, November 1, 2023 at 9.00 a.m.**, details of which are enclosed herewith.

This is for your information and records.

Thanking you,

Yours faithfully,

For Max Financial Services Limited

Piyush Soni
Company Secretary and Compliance Officer

Encl.: As above



MAX FINANCIAL SERVICES LIMITED

Corporate Office: Level 21, Max Towers, Sector 16B , Noida - 201301

Max Financial Services Limited's Earnings call Wednesday 1st November 2023 at 9:00 A.M. IST

New Delhi, October 31, 2023

Max Financial Services Limited, the holding company for Max Life Insurance business, will organize a conference call for investors and analysts to discuss its Q2 & H1 FY24 results performance. The call is scheduled for **Wednesday, 1st November 2023 at 9:00 a.m.**

Senior Management team from Max Financial and Max Life will be present on the call.

Details of the conference call

Date	<ul style="list-style-type: none">Wednesday, November 1, 2023
Timing	<ul style="list-style-type: none">9.00 a.m. India Time11:30 a.m. Hong Kong / Singapore Time3.30 a.m. London Time11:30 p.m. New York Time (Oct 31st)

Pre-Registration	<u>Diamond Pass</u>
India Conference dial-in Primary Number	<ul style="list-style-type: none"> • +91 22 6280 1141 • +91 22 7115 8042
Conference dial-in – International Access (Toll Free Numbers)	<ul style="list-style-type: none"> • USA: 1 866 746 2133 • UK: 0 808 101 1573 • Singapore: 800 101 2045 • Hong Kong: 800 964 448
Replay Facility	<ul style="list-style-type: none"> • Available on +91 22 71945757 • Play Back ID – 97513

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About Max Financial Services Limited

Max Financial Services Limited (MFS), a part of the US\$ 4 billion Max Group, is the parent company of Max Life, India's largest non-bank, private life insurance company. MFS actively own and actively manages an 81.83% majority stake in Max Life Insurance Company Limited, making it India's first listed company focused exclusively on life insurance. Max Life is a joint venture with Axis Bank, India's third-largest private sector bank.

For more information on the Company, please visit [**www.maxfinancialservices.com**](http://www.maxfinancialservices.com)

Investor Contact

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Chief Financial Officer

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