

Date: June 27, 2019

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar was a Platinum sponsor at the ISG 2019 Digital Business Summit, UK**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Zensar was a Platinum sponsor at the ISG 2019 Digital Business Summit, UK

Showcase focused on human-led experience solutions

London, United Kingdom, June 27, 2019 – [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey, announced that it was a Platinum sponsor at the ISG Digital Business Summit that took place between June 25-26, 2019 at the Park Plaza Victoria, London. The focus of the event was for IT companies and professionals to exchange their stories of digital experience and learn from each other.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “Experience-led digital transformation is driving customer experience. Our Return on Digital® NeXT (New and Exponential Technologies) strategy helps global enterprises leverage the benefits of Human Experience in their Digital transformation journey.”

Chaitanya Rajebahadur (Chai), Senior Vice President and Head, Europe, Zensar said, “Our showcase at this event was in line with our success in helping our customers provide compelling customer experiences leading to clear business outcomes. We see an increasing interest amongst companies in the region to work on creating disruptive customer experiences and our expertise is in line with these market requirements.”

Commenting on the event, Peter Ballard, Co-founder Foolproof, a Zensar company said, “This is a great platform for us to share our insights and learnings from the work we do with our customers. We are constantly working towards creating immersive, seamless and engaging human-centric experiences for our customers. We look forward to partnering with more companies to deliver value to their customers with the goal of achieving long term customer relationships.”

The Zensar team showcased solutions around its RoD NeXT platforms at the Innovation Station. This suite of solutions is built on AI, Human Experience and Smart Platforms. Our experts will share insights on how Zensar and Foolproof, together have brought about measurable Return on Digital® investment to some of the leading companies in the region and globally. Visitors had an opportunity to understand more about how the team creates world class experience-led digital platforms on one of the conference’s key tracks - ‘Customer Experience.’

There was a session titled ‘Design for Change at Scale for a Global Energy Company’ on June 25th where visitors got insights into how the team worked with the company to transform their fleet management platform by bringing their business vision to life.

Know more about our participation by visiting the following link: <https://www.zensar.com/about-us/media/event/experience-led-digital-transformation>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running

their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.