

**ADD-SHOP E-RETAIL LIMITED**

**CIN: L51109GJ2013PLC076482**

**Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)**

**Tel. No.: 0281-2363023**

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**Date: 05.04.2024**

To,  
**BSE Limited**  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir / Madam,

**Sub: Clarification sought on significant movement in price**  
**Ref: Security Id: ASRL / Code: 541865**

We refer to your letter with regard to the significant movement in the price of the Company's script on Stock exchange.

In this connection, we wish to inform you that we have no price sensitive information / material information which can result / has resulted significant movement in price of the Company's script. Further, Company has made all the disclosures under applicable Regulations of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, within the stipulated time period as per the regulations which may have a possible impact / fluctuation on the price of the Company's script.

The volatility in the price of the Company's script on the Stock Exchange is purely natural and market driven.

Kindly take the same on your record and oblige us.

**For, Add-Shop E-Retail Limited**

**Dineshbhai B. Pandya**  
**Managing Director**  
**DIN: 06647303**