

SL/BSE/NSE/2022-23/

July 9, 2022

The Manager,
Listing Department,
National Stock Exchange of India Ltd.,
'Exchange Plaza' C-1 , Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051.
Security ID: SUBROS

Dy. General Manager,
Department of Corporate Services,
BSE LIMITED,
First Floor, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400001.
Security ID: 517168

Dear Sir/Madam,

Sub: Newspaper(s) Publication - 37th Annual General Meeting of the Members of the Company ("AGM")

Pursuant to Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the newspaper advertisement published in Financial Express and Jansatta on 9th July, 2022, in accordance with MCA Circular No. 20/2020 dated 5th May, 2020, Circular No. 02/2021 dated 13th January, 2021, Circular No. 19/2021 dated 8th December, 2021 and 2/2022 dated 5th May, 2022 intimating that the 37th AGM will be held on 5th August 2022 at 11.00 am through Video Conferencing (VC)/ Other Audio Visual Means (OAVM).

The same is also available on the website of the Company at <http://www.subros.com/investors.html>.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For **SUBROS LIMITED**



Shiv Ram Singh

Company Secretary

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS. THIS PUBLIC ANNOUNCEMENT DOES NOT CONSTITUTE AN OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



KESAR INDIA LIMITED

CIN: U51220MH2003PLC142989

Our Company was originally incorporated as a Private Company in the name and style of "Kesar Impex Private Limited" under the provisions of the Companies Act, 1961 with Certificate of Incorporation dated September 05, 1995 bearing Corporate Identification Number U51220MH1995PLC000005 issued by Assistant Registrar of Companies, Mumbai. For this, the name of our Company was changed to "Kesar India Private Limited" vide Certificate of Incorporation pursuant to change of name dated November 10, 2001 issued by Registrar of Companies, Maharashtra, Mumbai. Subsequently, our Company was converted into a Public Limited Company pursuant to Special Resolution passed by the shareholders at the Extraordinary General Meeting dated November 10, 2001 and the name of our Company was changed to "Kesar India Limited" in reflect the legal status of our Company pursuant to conversion, a fresh certificate of incorporation was issued by the Registrar of Companies, Mumbai on a date thereafter, 15, 2002 bearing Corporate Identification Number U51220MH2002PLC142989. All details of incorporation, change of name and registered office of our Company, please refer to the "Shareholders' General Information" and "Statute and Certain Corporate Matters" beginning on page 57 and 103 respectively of the Prospectus.

Registered Office: Plot No. F-101, Jagat Plaza, Andheri Road, Hooper - 440018 Maharashtra, India | Tel. No. 022-232-0554 | Email: M_csl@kesarindia.com | Website: www.kesarindia.com | Contact Person: Technical Services, Company Secretary and Compliance Officer.

PROMOTORS OF OUR COMPANY: GOPAL FATHCHAND GUPTA

Our Company has filed the Prospectus with the Registrar of Companies, Mumbai, Maharashtra, 440018, Mumbai, The Equity Shares are proposed to be listed on the SME Platform of BSE Limited ("BSE") and traded as the Equity Shares. Details appear to the Note to be incorporated on page 47, 59 and 103 respectively of the Prospectus.

BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF RS.6.49 CRORE SHAPES OF FACE VALUE OF ₹ 10.00/- EACH ("EQUITY SHARES") OF KESAR INDIA LIMITED ("THE COMPANY" OR THE "ISSUER") FROM CASHE AT A PRICE OF ₹ 170.00/- PER EQUITY SHARE ("THE ISSUE PRICE"), (INCLUDING A PREMIUM OF ₹ 160.00/- PER EQUITY SHARE), AGGRGATING ₹ 1,061.63 LAKHS ("THE ISSUE"), OF WHICH 47.20% EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- FOR EACH AT A PRICE OF ₹ 170.00 EACH AGGRGATING ₹ 83.24 LAKHS ("THE MARKET BANNER RESERVATION PORTION I"), ₹ 1.80% EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- FOR EACH AT A PRICE OF ₹ 170.00 PER EQUITY SHARE, AGGRGATING TO ₹ 1.80/- ₹ 4.40 LAKHS HEREINAFTER REFERRED TO AS "THE MARKET BANNER RESERVATION PORTION II"). THE ISSUE LESS MARKET BANNER RESERVATION PORTION I & II, ₹ 83.24 LAKHS EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- FOR EACH AT A PRICE OF ₹ 170.00 PER EQUITY SHARE, AGGRGATING TO ₹ 1.80/- ₹ 4.40 LAKHS HEREINAFTER REFERRED TO AS "THE MARKET BANNER RESERVATION PORTION III". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.25% AND 25.02% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10.00/- EACH

AND THE ISSUE PRICE IS ₹170.00/- PER EQUITY SHARE

THE ISSUE PRICE IS 17 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

ISSUE

ISSUE OPENED ON: THURSDAY, JUNE 30, 2022

ISSUE CLOSED ON: MONDAY, JULY 04, 2022

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For the purpose of the allocation in the SME Platform of the Public Company, the following categories of investors are included in the same:

- (i) Retail Investors;
- (ii) Other than Retail Investors;
- (iii) Institutional Investors;
- (iv) Market Maker;

AGGREGATE TO ₹ 1.80/- ₹ 4.40 LAKHS HEREINAFTER REFERRED TO AS "THE MARKET BANNER RESERVATION PORTION I"; THE MARKET BANNER AND THE NET ISSUE WILL CONSTITUTE 26.25% AND 25.02% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

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