

REF: CITL/BSE/035 /2018-19
Thursday, 11 October 2018

Department of Corporate Services (Listing)
BSE Limited, (Bombay Stock Exchange Limited)
Phiroze Jeejeebhoy Towers
Dalal Street, FORT
MUMBAI - 400 001

Sub: Clean Up week Campaign initiated along with MAIT, MeitY and MoEFCC

Ref: MoU signed with Manufacturers Association of Information and Technology (MAIT) and execution of Standard Operating Procedure (SOP)

Further to the intimation submitted on September 17th, 2018 regarding the signing of Memorandum of Understanding (MoU) with Manufacturers Association of Information and Technology (MAIT) to implement the awareness program i.e., “Awareness Program” on environmental hazards of e-waste in India in 7 Cities namely Delhi, Mumbai, Chennai, Bangalore, Hyderabad, Pune and Ahmedabad.

We would like to inform that Cerebra has invited around 6,200 Companies over mail to join in the Clean Up week Campaign initiated along with MAIT, MeitY and MoEFCC during October 13th to 19th 2018. Cerebra will also be hosting e-waste awareness and collection drive in select locations of resident welfare associations, colleges, schools, IT parks, Nukkad shows etc.

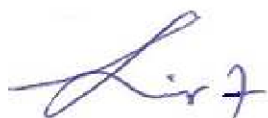
**JOIN THIS MOVEMENT!
CEREBRA CLEANUP WEEK, 13TH - 19TH OCTOBER 2018**

Kindly take the above on record and treat this as compliance with the listing Regulations.

Enclosed the template for sending bulk mail.

Thanking you

Yours sincerely
For Cerebra Integrated Technologies Limited



Shridhar S Hegde
Whole Time Director
DIN: 01247342

JOIN THIS MOVEMENT! CEREBRA CLEANUP WEEK, 13TH - 19TH OCTOBER



Greetings from CerebraGreen!

In a country as electronically obsessed as India, e-waste is an issue that is just beginning to get the attention it duly deserves. The sheer amount of e-waste that we generate on a yearly basis is staggering, and the time is now to do something about it.

As you are aware, the Indian government has now passed a mandate called the 'E- Waste (Management) Amendment Rules, 2018' which makes it compulsory for companies to dispose their e-waste in an environment-friendly manner. We are here to help with just that, and urge you to join us in making India a regenerative economy.



Come join us in our endeavor to create e-wealth through your little contributions that will make our planet more sustainable.



Cerebra Green

Cerebra Green is a leader in e-waste management in India. With our world-class facility in Dargalore, we aim to make the processing and managing of your e-waste more efficient.



Clean-up Drive

To achieve this, we recently joined hands with Manufacturers Association of Information and Technology (MAIT), Ministry of Electronics and Information Technology (MeitY) and Ministry of Environment Forests and Climate Change (MOEFCC).

How do we plan to do it?

By hosting a cleanup drive from October 13th-19th, 2010 where your company can make e-waste donations and obtain an official MAIT certification recognizing your efforts and destruction certificates from us as per the EWM rules.

What's more, our e-waste management services gives you the dual benefits of meeting the government's mandate and undertaking a significant and meaningful Employee Engagement activity as well.



Only 5% of e-waste is disposed in a safe and non-hazardous manner.



Cerebra Green partners with MAIT, MeitY, MOEFCC and Digital India for the largest e-waste clean-up drive in the country.

13th -19th October

Come join us in our endeavor to create e-wealth through your little contributions that will make our planet more sustainable.

13th - 19th October



Dispose **e-waste** the right way



Ministry of Electronics and Information Technology
Government of India



(BSE & NSE Listed Company An ISO 9001: 2015 Company)
E-Waste Recycling – Certified for ISO 9001, 14001 & 18001; R2 Certified - Responsible Recycling)

Cerebra Integrated Technologies, INDIA
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