

Regd. & Corp. Office:

202, Dev Arc, Opp. Iskon Temple, S. G. Highway,

Ahmedabad 380015. Gujarat, India.

Tel.: +91 79 66125500/698,

Fax.: +91 79 66125600/66058672

Info@aglasiangranlto.com • www.aglasiangranito.com

CIN : L17110GJ1995PLC027025



— Beautiful Life —

Date: 19.06.2019

To,
Corporate Relations Department,
Bombay Stock Exchange Limited,
2nd Floor, P.J Towers,
Dalal Street,
Mumbai-400 001

To,
Corporate Relations Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No., C/1, G-Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051

Scrip Code: 532888

Scrip Code: ASIANTILES

Dear Sir,

Subject: Media Release - Asian Granito India Ltd inaugurates its Largest - 25,000 sq feet tiles and Sanitaryware display showroom in Himmatnagar.

With reference to the captioned subject, please find enclosed herewith Media release regarding Asian Granito India Ltd inaugurates its Largest - 25,000 sq feet tiles and Sanitaryware display showroom in Himmatnagar.

This is in compliance with Regulation 30 of SEBI (LODR) Regulations, 2015.

Please take note of the same.

Thanking you,
Yours faithfully,

For Asian Granito India Limited

A handwritten signature in blue ink, appearing to read "Renuka".

Renuka A. Upadhyay
DY.GM (Legal & Secretarial)





Media Release

Asian Granito India Ltd inaugurates its Largest - 25,000 sq feet tiles and Sanitaryware display showroom in Himmatnagar

The display centre to have an exclusive and elegant range of tiles, engineered marble, quartz and sanitaryware under one roof

Highlights:-

- Started with a small unit in Himmatnagar, Asian Granito India Ltd today has become one of the leading tile brand of India with 10 manufacturing plants employing over 6,000 people
- Company has grown its manufacturing capacity 40-fold in 18 years, from 2500 square meters per day in the year 2000 to over 1,00,000 square meters per day.
- By March 2021, Company has set a target of Rs. 2,000 crore revenue; Expand retail network to 500 exclusive showrooms

June 19, 2019: Showcasing the company's production and technological excellence at one place, Asian Granito India Ltd - one of India's leading tiles companies has launched its largest display showroom unveiling the wide range of tiles and Sanitaryware at Himmatnagar, Gujarat.

The 25,000 square feet showroom will have the exclusive and elegant range of products including, ceramic floor, digital wall, vitrified, parking, porcelain, glazed vitrified, outdoor, natural marble, composite marble & Quartz, etc under one roof. The showroom will also house the newly launched Sanitaryware range.

Trusted for reliability, adaptability, innovation, quality consciousness, the company has created a strong brand identity for itself which is well recognised globally. A must visit for all, the showroom will catch the attention of dealers network and customers nationally with a wide range of 1400+ products in all sizes, designs, and finishes in sync with evolving customer preferences. Company has also organised a dealer meet during June 16 - 22 and has invited its business partners across India to have the look and feel of the exclusive collection.

Mr. Kamlesh Patel, CMD, Asian Granito India Ltd said, "This will be the largest display showroom of tiles and sanitaryware in North Gujarat and will showcase its entire product range offered by Asian Granito at one place. We had started our journey from a small unit in Himmatnagar in the year 2000 and today have become one of the leading tile brands in India with 10 manufacturing plants, employing over 6,000 people. All our manufacturing plants are located in the surrounding hence we decided to set up the display centre here so that one can have our entire range of products at one location."

Asian Granito India Ltd is committed to its social responsibility and is contributing to sustainable development by its economic activities combined with the fulfillment of its social responsibilities relating to the education, health, safety and environment aspects. Following this belief the company had set up Asian Institute of Technology with Government at Vadali to enhance education level in this area. Company is also involved in eradication of hunger by way of contribution to Akshaypatra Foundation among many other initiatives for the socio, economic development of the region.



Mr. Mukesh Patel, Managing Director, Asian Granito India Ltd said, "The company looks to cement its identity as the leader in the Indian ceramic industry by consistently introducing innovative and value-added products in the market to keep pace with its valued customers. Asian Granito India Ltd today is ranked amongst top 3 listed ceramic tiles companies in India and will focus on high-end products such as premium GVT tiles, Nano Crystal, Quartz and Marble etc. By March 2021, Company has set a target of Rs. 2,000 crore revenue; Expand retail network to 500 exclusive showrooms and entry in sanitaryware and CP fittings to provide 'Complete Bathroom Solutions'."

Company has over 6,500 touch points with dealer & sub-dealer network; 300+ exclusive AGL Tiles showrooms and 13 Company-owned Display Centres across India.

Asian Granito India Ltd. (AGIL) has emerged as one of the largest ceramic companies of India having around 1400 design across segments. The company offers wide range of products including, ceramic floor, digital wall, vitrified, parking, porcelain, glazed vitrified, outdoor, natural marble, composite marble & Quartz, etc.

About Asian Granito India Limited: www.aglasiangranito.com

Established in the year 2000, the Asian Granito India Ltd. (AGIL) has emerged as India's leading home decor brand. The company manufactures and markets a wide range of Tiles, Engineered Marble and Quartz. Trusted for reliability, adaptability, innovation, quality consciousness, the company has created a strong brand identity for itself which is well recognised globally.

Ranked amongst top 3 listed ceramic tiles companies in India, Asian Granito India Ltd has achieved 40 times growth in its production capacity, from 2,500 square meters per day in the year 2000 to currently more than 1 lakh square meter per day. AGIL was also the only tiles company to be acknowledged in the Vibrant Gujarat Summit 2015 for phenomenal growth.

The Company has 10 state-of-the-art manufacturing units spread across Gujarat and 300+ exclusive showrooms, 13 display centers across India. Company has an extensive marketing and distribution network which comprises of over

The company looks to cement its identity as the leader in the Indian ceramic industry by consistently introducing innovative and value-added products in the market to keep pace with its valued customers. Headquartered in Ahmedabad, AGIL is listed on NSE & BSE and reported net consolidated turnover of **Rs. 1186.7 crore in 2018-19**. Company exports to more than **58 countries**.

For further information please contact:

Gopal Modi / Rupesh Panchal
ColdCoco Consultancy
9099030184 / 9925023103
gopal@coldcococonsultancy.com
rupesh@coldcococonsultancy.com

Vinod Chandnani
Asian Granito India Ltd.
vinod.chandnani@aglasiangranito.com

