

**Date:** December 04, 2020

**BSE Limited**

Corporate Service Department,  
01<sup>st</sup> Floor, P. J. Towers,  
Dalal Street,  
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

**Scrip ID:** ZENSARTECH

**Scrip Code:** 504067

**The National Stock Exchange of India Ltd.**

Exchange Plaza, 03<sup>rd</sup> floor,  
Plot No. C/1, 'G' block,  
Bandra Kurla Complex, Bandra (E),  
Mumbai 400 051

Fax: (022) 26598237/26598238

**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar recognized as an 'Innovative' company at the CII Centre for Digital Transformation DX Awards 2020*"

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia  
**Company Secretary**

Encl. as above

**Zensar recognized as an 'Innovative' company at the CII Centre for Digital Transformation DX Awards 2020**

***Recognized for its innovative practice in Employee Engagement***

**Pune, India, December 4, 2020:** Zensar, a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that it has been recognized as one of the 'Innovative companies', at the CII Centre for Digital Transformation DX Awards 2020. Zensar was recognized for its Innovative practice in Employee Engagement. Zensar's Digital HR journey and its Talent@Zensar were recognized for its features and functionalities.

***Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,*** "We are delighted to be recognized for our digital HR engagement strategy by the CII. Our people inspire us to constantly innovate and explore new initiatives, leveraging the power of digital technologies. We embarked on an ambitious journey to create a 100% Digital Enterprise, which began with our people. Being called an Innovative company at such a forum encourages us to do better for our people and our customers."

***Commenting on this announcement, Vivek Ranjan, Senior Vice President and CHRO, Zensar said,*** "Our people have been the co-creators of Talent@Zensar. This acknowledgement by an apex industry body like the CII underlines our efforts at keeping our people at the centre of everything we do. We realized the impact of our digital HR strategy in recent times of the pandemic wherein we have been able to engage, offer support and remotely onboard new hires seamlessly. We will continue to set new standards in providing an immersive employee experience."

***Vikas Vijaywargiya, Chief Information Officer, Zensar commented,*** "We are proud of having created this solution organically and this accolade is inspiring. Our team has consistently pushed the boundaries when it comes to Talent@Zensar, making it an integral part of our overall HR digital transformation journey powered by AI and Analytics. We are delighted to see our work feted by industry peers."

Some key features of Talent@Zensar (T@Z) include:

- Smart, intuitive platform enabled by Artificial Intelligence
- One platform for all employee led engagement, resources, offering transparency, ease of use and anytime, anywhere access
- All HR functions from onboarding to leave management, across the entire employee lifecycle comes together in one application
- Experience Modules with AI and Analytics integrated in the application brings in the intelligence aspect helping management to get a pulse of the people
- Employees can also raise queries directly to HR through T@Z. This has fast-tracked the grievance redressal mechanism
- In times of the current pandemic this application has been the backbone of all employee engagement due to the virtual work from home working model

**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a

strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

**Follow Zensar via:**

Zensar Blog: <http://www.zensar.com/blogs>

Twitter: <https://twitter.com/Zensar>

LinkedIn: <https://www.linkedin.com/company/zensar-technologies>

Facebook: <https://www.facebook.com/Zensar>

**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

**For any queries please feel free to reach out:**

PR Contacts (Global)
Aradhana Prabhu Public Relations Zensar Technologies <a href="mailto:aradhana.prabhu@zensar.com">aradhana.prabhu@zensar.com</a>

**Safe Harbor**

**Safe Harbor**

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral –that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings /exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.



In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have made strategic investments, demand for Company's offerings and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based, are also subject to change accordingly. These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.

