

May 31, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

Birlasoft Launches bCloud+ to Enable Enterprises to Migrate their JD Edwards Workloads to Oracle Cloud Infrastructure

Noida, Pune (India) and Edison, NJ (USA), May 31, 2023: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.8 billion diversified [C.K. Birla Group](#), a member of Oracle PartnerNetwork (OPN) and a global digital enterprise and I.T. services company, has launched **bCloud+, an end-to-end solution to help enterprises migrate on-premises Oracle JD Edwards instances to Oracle Cloud Infrastructure (OCI).**

Birlasoft's bCloud+ services offering architecture has been engineered to ensure smooth adoption of JD Edwards on OCI with minimal business disruption and ongoing maintenance of the JD Edwards instance. It also considers real production needs such as 24x7 support, network configuration, High Availability (HA) and Disaster Recovery (DR).

The bCloud+ services help enterprises drive agility and reduce their IT spends through a simplified and predictable flat fee pricing structure, leading to reduced Total Cost of Ownership (TCO). It guarantees [99.9% cloud infrastructure uptime](#) and provides dependable cloud infrastructure and value-added services such as yearly tools upgrades, advanced monitoring, and system assessments by a certified CNC specialist. In addition, it includes OCI Base Database Service and an optional upgrade to Oracle Autonomous Database.

Customers moving JD Edwards to OCI benefit from increased performance, availability, and security, reporting up to [40% reduction in TCO](#). OCI provides over 100+ cloud services to extend and modernize all enterprise workloads from 41 cloud regions worldwide. The converged engine in Oracle Autonomous Database supports diverse data types, simplifying application development and deployment from modeling and coding to ETL, database optimization, and data analysis.

Birlasoft has successfully executed Oracle JD Edwards projects globally for over 25 years. With the Oracle Cloud Solutions Provider Expertise from Oracle, Birlasoft is recognized as a partner with the skills and demonstrated experience to build, deploy, run, and manage workloads in the Oracle Cloud.

Roop Singh, CEO Americas, Birlasoft, said, "Enterprise customers are embracing digital transformation and cloud adoption of their applications with ERP at the core of their ever-expanding business needs. Birlasoft empowers enterprises to unlock their true business potential by helping them to rapidly realize the return on investments, powered by streamlined processes and the latest technology infrastructure. The bCloud+ Services enables enterprises to reimagine their business with fully managed JD Edwards migration on OCI."

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David Hicks, Group Vice President, Worldwide ISV Cloud Business Development, Oracle said, “Enterprises today are focusing on modernizing their businesses rapidly while maintaining the continuity of their mission-critical operations. The bCloud+ Services from Birlasoft will help enterprises move critical JD Edwards workloads to OCI by providing them with high performance cloud infrastructure and value-added services that ultimately lower the total cost of ownership.”

About Birlasoft

Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program designed to enable partners to accelerate the transition to cloud and drive superior customer business outcomes. The OPN program allows partners to engage with Oracle through track(s) aligned to how they go to market: Cloud Build for partners that provide products or services built on or integrated with Oracle Cloud; Cloud Sell for partners that resell Oracle Cloud technology; Cloud Service for partners that implement, deploy, and manage Oracle Cloud Services; and License & Hardware for partners that build, service or sell Oracle software licenses or hardware products. Customers can expedite their business objectives with OPN partners who have achieved Expertise in a product family or cloud service. To learn more visit: <http://www.oracle.com/partnernetwork>.

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For additional information, please contact:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as

Birlasoft Limited

circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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