



OBL:HO:SEC:00:

New Delhi : 09.12.2020

BSE Limited  
Corporate Relation Department  
1st Floor, New Trading Ring  
Rotunga Building, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**Stock Code - 530365**

National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E)  
Mumbai-400 051

**Stock Code: ORIENTBELL**

**Sub: Media release**

Dear Sir/Madam,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a Media Release which is self explanatory.

Kindly take the same on record.

Yours faithfully,  
for Orient Bell Limited

A handwritten signature in blue ink is written over a circular purple stamp. The stamp contains the text 'ORIENT BELL LIMITED' around the perimeter and a small star at the bottom.

Yogesh Mendiratta  
Company Secretary & Head -Legal

Orient Bell Limited

**A business update and New Delhi: 09<sup>th</sup> December, 2020**

**Media Release - Orient Bell Limited**

**Restart of Manufacturing Line with a capacity of 1 Million sq.mt per annum**

Orientbell Tiles, located at Sikandrabad (UP), has restarted another manufacturing line (MF2) that was closed for more than a couple of years. This line increases the production capacity by more than a million sq.mt per annum, and employs, an additional 100 people.

The increase in manufacturing capacity reflects the increasing demand from customers for brands that provide reliable supply and a wide variety of sizes/designs in required lot sizes.

Orient Bell Limited had last installed a new manufacturing line (MF4) in FY 2018-19 to manufacture large format tiles viz. Digital Glazed Vitrified Tiles (DGVF) and Polished Glazed Vitrified Tiles (PGVF). Responding to a query, Anil Agarwal, Chief Operations Officer, shared that the production on this manufacturing line is now at full capacity.

See: Photograph of a small Puja done before re-starting the line

A handwritten signature in blue ink is written over a purple circular stamp. The stamp contains the text 'ORIENT BELL LIMITED' around the perimeter and a small star in the center.

Orient Bell Limited