

February 01, 2022

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| The Manager DCS - CRD BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 Fax No.: 22722037/39/41/61/3121/3719 <u>BSE Scrip Code: 539056</u> | The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 Fax No.: 26598237/38 <u>NSE Scrip Symbol: IMAGICAA</u> |
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Dear Sir/Madam,

Sub: Press Release of Imagicaaworld Entertainment Limited (Formerly known as Adlabs Entertainment Limited)

This is to inform that Imagicaaworld Entertainment Limited shall re-open its Park from February 04, 2022.

A Press Release issued by the Company in this regard, is enclosed for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited
(Formerly known as Adlabs Entertainment Limited)



Mayuresh Kore
Chief Financial Officer
Encl: As above



Imagicaaworld Entertainment Limited
(Formerly known as Adlabs Entertainment Limited)

IMAGICAAWORLD to reopen from 04th February 2022

Mumbai, 01st Feb, 2022: Imagicaaworld Entertainment Limited (IMAGICAA), one of India's leading holiday destinations which offers a gamut of interesting experiences in one place through its Theme park, Water park, Snow park and a family hotel Novotel Imagicaa Khopoli, is reopening the destination, *IMAGICAAWORLD*, with both parks Theme and Water open for visitors from 04th Feb 2022.

After a brief pause of 25 days, *IMAGICAAWORLD* parks are all set to reopen from 04th Feb 2022, pursuant to latest unlock announcement by the Government of Maharashtra. Imagicaaworld will continue to follow all COVID19 safety and precautionary measures for the parks in line with the said guidelines, which have also stipulated continuation of a 50% capacity intake.

As part of the reopening initiative, Imagicaa is giving a limited offer where visitors can enjoy a fun-filled day at the any park at 30% discount on pre-bookings, with access to all rides. Further details and bookings are available on www.imagicaaworld.com.

The Hotel property – Novotel Imagicaa which had already been operational as per relevant guidelines, is all geared for the upcoming events and holiday season. Visitors can enjoy a multi-day vacation with both parks becoming operational shortly.

Mr. Dhimant Bakshi, CEO of Imagicaaworld Entertainment Ltd., said, "We thank Maharashtra government for finally allowing –us to reopen *IMAGICAAWORLD alongside all other amusement parks in the state*. We were seeing a lot of demand from guests for visiting the park. In anticipation of the permission we have been fully prepared and are glad to announce reopening of *IMAGICAAWORLD* from 4th February, 2022, keeping all government guidelines and safety precautions in check and would like to extend a warm welcome to our customers."

**For more Information, please contact:
Imagicaaworld Entertainment Limited
CIN: L92490MH2010PLC199925**

Imagicaaworld PR, Mumbai
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