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6<sup>th</sup> July, 2021

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001.

**Scrip code: 532343** 

National Stock Exchange of India Ltd., Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051.

**Scrip code: TVSMOTOR** 

Dear Sir,

Reg: Press Release - TVS Motor Company launches tech-loaded, powerful TVS NTORQ 125 Race XP

We enclose a Press Release regarding "TVS Motor Company launches techloaded, powerful TVS NTORQ 125 Race XP", for dissemination.

Thanking you,

Yours truly, For TVS MOTOR COMPANY LIMITED

Breenwater

K S Srinivasan Company Secretary

Encl: a/a

Website: www.tvsmotor.com Email: contactus@tvsmotor.com CIN:L35921TN1992PLC022845

## PRESS RELEASE



### TVS Motor Company launches tech-loaded, powerful TVS NTORQ 125 Race XP

- Only scooter in the 125cc segment with more than 10 PS power
  - Only IC engine scooter with dual ride modes
  - Equipped with first-of-its-kind Voice Assist feature

<u>Hosur, July 6, 2021:</u> TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced the launch of TVS NTORQ 125 Race XP.

TVS NTORQ 125 ushered in a new era of connectivity, power, and style to the Indian scooter industry. TVS NTORQ 125 Race XP is set to redefine it. It has a path-breaking technology deployed on its SMARTXONNECT<sup>TM</sup> connectivity platform, its renewed drive train with Ride Modes and lightweighting.

Having set the direction for connected mobility earlier, with TVS NTORQ 125 Race XP and its SMARTXONNECT™ connectivity platform, TVS Motor Company has yet again set a new industry benchmark by equipping it with the first-of-its-kind **Voice Assist** feature. This covers various connectivity functions, including mode change, navigation, console brightness adjustment and DnD. It brings a new set of benchmarks to get the Indian two-wheeler industry on the accelerated path of connected mobility. In addition, TVS NTORQ 125 Race XP is the only scooter in the 125cc segment to **have more than 10 PS power**. The power delivery is enhanced, thanks to significant improvements in the gas flow dynamics and

#### **KEY FEATURES**

- 10.2 PS @ 7000 rpm
- Voice Assist
- Race & Street Mode
- A new refreshed UI/UX for TVS Connect App
- Race Inspired Colour Theme
- Race Inspired Graphics
- Painted Wheels

combustion. The new toggle ride modes allow the rider to access additional delivery from the vehicle on demand. In addition, with the use of advanced engineering polymers, high strength steel and alloy steel, the TVS NTORQ 125 Race XP is lighter, too, which adds to the performance and drive quotient.

Commenting on the launch, Mr. Aniruddha Haldar, Vice President (Marketing), Commuter Motorcycles, Scooters & Corporate Brand said, "TVS NTORQ 125 has redefined the expectation from a scooter in India – it ushered in the age of the exciting, powerful, connected scooter for the always-connected Gen Z. Mindful of this, we are happy to introduce the TVS NTORQ 125 Race XP. It comes armed with the highest power in the segment, first-in-segment dual ride modes, delivering higher top speed and superior acceleration. This is made possible through our continuous advancements in engineering and pursuit of consumer delight, like engine breathing and combustion optimisation and usage of advanced engineering polymers, high strength steel and other alloys leveraging continuous computer-aided design simulation. The TVS SMARTXONNECT<sup>TM</sup> connectivity platform gets industry-first Voice Assist – now your NTORQ responds to your command(s). A new look with red alloys complements the offering. Crafted for those in the "always-on" GenZ, who love to rev it up, the array of best-in-class connectivity and vehicle features coupled with segment-first 10.2 PS power will excite the Gen Z."

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## PRESS RELEASE



#### **Technology**

TVS NTORQ 125 is equipped with TVS SMARTXONNECT™ an innovative Bluetooth-enabled technology paired with an exclusive TVS Connect mobile App, available on Android and iOS platforms. The NTORQ 125 Race XP amplifies this interactive experience significantly with the **Voice Assist** feature, enabling customers to engage with the scooter through voice commands. The App will now accept over **15 different voice commands**, ranging from launching navigation to changing modes, through any connected Bluetooth listening device. Thanks to TVS SMARTXONNECT™ Al-ready technology, the riders can now control several settings through voice interaction while they are on the road. The TVS Connect App is updated with a refreshed UI & UX and boasts of a ride mode-based live dashboard that complements the consumer's riding style. The **Bike overview** section gets a major update with the addition of a graphical representation of performance parameters. The navigation function now comes with much needed **Save address** function, making it easy to navigate to regular routes.

#### **Performance**

TVS NTORQ 125 boasts superior performance backed by TVS Racing Pedigree. TVS NTORQ 125 Race XP comes with Race Tuned Fuel Injection (RT-Fi) engine that churns out 10.8 Nm @ 5,500 rpm torque. Customers also have an option of choosing between two Riding modes, Race mode and Street mode, with a flick of a switch. The Race mode allows riders to experience the accentuated performance of the scooter on highways, with a top speed of 98 kmph and an excellent acceleration. The Street mode, on the other hand, is for ideal city commute and traffic conditions. When activated, it increases mileage and offers a smooth riding experience.

#### **Style**

Inspired by the design of a stealth aircraft, TVS NTORQ 125 embodies a sharp, aggressive style with a signature headlamp and LED tail lamps. TVS NTORQ Race XP wears the badge of its racing pedigree with a race-inspired colour theme and graphics. The sporty red wheels of the scooter further add to its stylish appeal.

TVS NTORQ 125 Race XP comes in a tri-tone colour scheme and is priced at Rs. 83,275 (Ex-showroom, Delhi)

#### **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive five years. For more information, please visit <a href="https://www.tvsmotor.com">www.tvsmotor.com</a>.

Classification: Internal

# PRESS RELEASE



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