

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)  
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

---

Date: 18.11.2021

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Outcome of Board Meeting.**

**Ref: Board is consider and approve Bonus Issue in Ratio of 7:10 to equity shareholders.**


The Board of Directors of the Company at their meeting held today i.e. Thursday, November 18, 2021. Has inter alia, considered and approved the following business, Subject to approval of shareholders of the company;

1. The Board of directors considered and approved the matter of Increase in Authorized share capital of the company from INR 11,50,00,000/- (Indian Rupees Eleven Crores Fifty Lacs Only) to INR 22,50,00,000/- (Indian Rupees Twenty Two Crores Fifty Lacs Only), and alteration of clause V of memorandum of association of company;
2. The Board of Directors considered and approved the issue of Bonus shares in the ratio of 7:10 [i.e. 7 (Seven) fully paid up equity shares for every 10 (Ten) equity shares held by the equity shareholders];
3. The Board of directors considered and approved draft Postal Ballot Notice for obtaining the consent of the shareholders of the Company, and calendar of Events & other incidental matters thereto;
4. The Board of directors appointed M/s. G. R Shah & Associates, Practicing Company Secretaries, as the Scrutinizer for the above matter;
5. Considered and approved all other businesses item as per agenda circulated.

The Meeting of the Board of Directors of the Company commenced at 05:00 PM and concluded at 05:45 PM.

Please take note of the same on your record,

Thanking you.  
Yours faithfully,  
For, Add-Shop E-Retail Limited

  
Dineshbhai Bhanushankar Pandya  
Managing Director  
DIN: 06647303

