

MSIL: COS: NSE&BSE: 2020

17th January, 2020

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Introduction of BS-VI compliant EECO (Petrol)

Dear Sir,

You are kindly informed that EECO (Petrol) is now BS-VI compliant. This will result in price increase in all variants of EECO (Petrol). The revised Ex-showroom price in Delhi and NCR region shall vary from Rs 3,80,800/- to Rs 6,84,000 /- and in Rest of India from Rs 3,90,800/- to Rs 6,94,000/-

The same is effective from today i.e. 17th January, 2020. The Press Release issued in this regard is also enclosed as Annexure-“A.”

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release

Country’s best-selling multi-purpose van Maruti Suzuki Eeco is now BS6 compliant

- Over 6.5 lakh Eeco sold since launch
- Now with improved mileage, powerful performance and low cost of maintenance

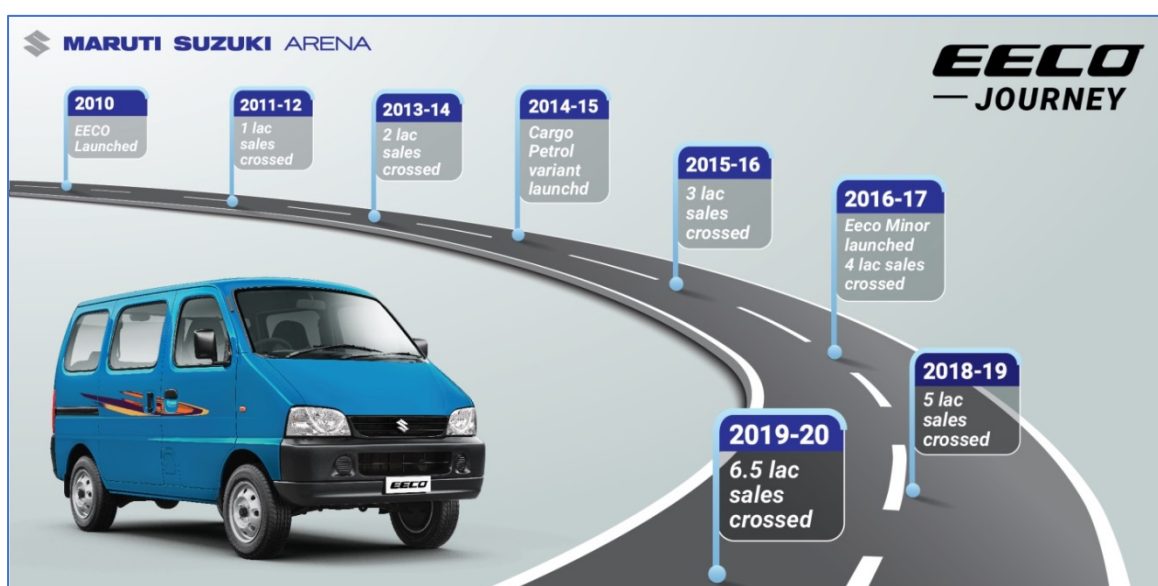
New Delhi, January 17, 2020: Leading the BS6 transition, Maruti Suzuki India Limited today announced the launch of the BS6 variant of country’s best-selling multi-purpose van Eeco.

Eeco is the 9th BS6 offering from Maruti Suzuki ahead of the Government stipulated timeline.

In 2019, Eeco wholesales crossed 1 lakh units for the first time, reflecting growth of 36% over 2018 wholesales. Eeco has established a strong foothold with its excellent mileage, best-in-segment comfort, space and power, at a low maintenance cost.

Maruti Suzuki Eeco was launched in January 2010 and crossed the mark of 6.5 lakh unit cumulative sales. Brand Eeco with its practical and spacious design and powerful performance enjoys an undisputed leadership with 87% market share in the van segment. Truly positioned as ‘Parivaar aur vyapaar ka No. 1 saathi’, the multi-purpose Eeco is engineered to perform twin objectives of being a brilliant family transport as well as a dependable business vehicle.

Speaking on the introduction of BS6 compliant Eeco, **Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited** said, *“At Maruti Suzuki, we are committed to provide reliable mobility solutions to our customers. Introduction of the BS6 in Eeco will further bolster our commitment towards a cleaner environment. A decade since its launch, Eeco continues to attract 84% pre-determined buyers, and has been appreciated for its stylish and spacious design and low cost of maintenance. With over 50% of the consumers choosing the vehicle for business utility as well as a family transport vehicle, the versatile Eeco offers uncompromised comfort and safety. We are confident to sustain a strong foothold in the segment with Eeco and would like to thank our customers for their constant support.”*



Currently, Maruti Suzuki Eeco is offered in a wide range of 12 variants with 5-seater, 7-seater, Cargo and Ambulance options. The vehicle offers ample legroom, headroom and many other convenience features like reclining seats, clear headlamps, CNG changeover switch, multi-trip meter, headlamp

levelling etc. The signature sliding doors eases entry and exit even in congested road conditions. The overall dimension makes Eco spacious enough to carry voluminous load safely in any weather.

Regarded as the safest van in the segment, Eco is equipped with driver airbag, ABS with EBD, reverse parking sensors, driver and co-driver seat belt reminder, and high speed alert system. Designed to offer a perfect blend of comfort and utility, Maruti Suzuki Eco is equipped with a powerful 1.2L petrol BS6 engine that offers 16.11km/l fuel efficiency and delivers 54kw@6000rpm of Power and 98Nm@3000rpm of Torque. Maruti Suzuki also offers Eco in S-CNG technology alongside the petrol variant.

The BS6 compliant Eco will be available at a starting price of Rs. 380,800/- (ex-showroom, New Delhi).