

HOARDINGS, SIGN BOARDS, CINEMA
SLIDES, NEWS PAPER, MAGAZINE
KIOSKS, RADIO, BANNERS,
SHOWCASE DISPLAY, CABLE T.V.
RLY. ADVERTISEMENT, B.E.S.T. AD,
FILM MODELLING EVEBT & SALES
PROMOTION AND DIGITAL PRINTING
THROUGHOUT INDIA

Bright Outdoor Media Limited

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-** www.brightoutdoor.com

22 December, 2023

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

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Bright Lights, Big Impact: Unveiling the Spectacular Digital LED Hoarding at Ville Parle Station!

Step into the radiant era as Bright Outdoor Media Limited unveils its latest masterpiece – a dazzling Digital LED Hoarding at Ville Parle station. Positioned strategically at the bustling junction of Ville Parle East, it captures the attention of commuters heading to and from Mumbai Airport.

Measuring an impressive 20 ft X 10 ft, this vibrant and illuminated hoarding is set to illuminate the cityscape for the next seven years. A testament to Bright's commitment to innovation, this addition bolsters their already impactful Out-of-Home (OOH) network, ensuring a captivating display that will leave a lasting impression on all who pass by. Get ready for a visual spectacle that defines the essence of outdoor advertising!



BRIGHT OUTDOOR



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