

August 17, 2020

National Stock Exchange of India Ltd.
Exchange Plaza
C-1, Block G, Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: ASHOKLEY

Stock Symbol: 500477

Through: NEAPS

Through: BSE Listing Centre

Dear Sirs/Madam,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Please find attached a copy of the communication being released to the press titled "Ashok Leyland wins Frost and Sullivan 2020 GCC Light Commercial Vehicle Customer Value Leadership Award".

We request you to kindly take the information on record.

Yours faithfully,

for **ASHOK LEYLAND LIMITED**

N Ramanathan
Company Secretary

Encl : a/a

ASHOK LEYLAND LIMITED

Registered & Corporate Office: No.1, Sardar Patel Road, Guindy, Chennai - 600 032, India | T : +91 44 2220 6000 | F : +91 44 2220 6001
CIN - L34101TN1948PLC000105 | www.ashokleyland.com



Press Release

Ashok Leyland wins Frost and Sullivan 2020 GCC Light Commercial Vehicle Customer Value Leadership Award

17 August, 2020, Chennai: Ashok Leyland, flagship of the Hinduja Group, has been awarded the *Frost and Sullivan 2020 GCC Light Commercial Vehicle Customer Value Leadership Award* for its LCV truck, PARTNER. This prestigious recognition is based on extensive and ongoing Frost & Sullivan analysis of the GCC Light Commercial Vehicle Industry. This analysis includes in-depth interviews and primary market analysis, which has been fully funded and conducted by Frost & Sullivan's industry analyst team.

Speaking on this recognition, **Mr. Nitin Seth, COO, Ashok Leyland**, said, *"It is a matter of pride for us to receive this award for our LCV Truck, PARTNER, in the GCC, from Frost & Sullivan. Our Vision is to rank amongst the Top 10 Global CV manufacturers and winning products will play a key role in helping us expand globally. The PARTNER LCV truck is one such product and has been doing very well in the GCC countries. It is a preferred choice for the customers in the region and has a strong value proposition among the seven international players in the market. I'd like to congratulate the team on receiving this prestigious award."*

The shortlisting process was based on five criterion evaluation on Customer and Business impact each, and benchmarked with International competition to arrive at the best vehicle in the category.

For further information/media queries, contact:

Rajesh Mani, Head - Marketing and Corporate Communication
Rajesh.Mani@ashokleyland.com | Mobile: +91 9500022922

Meenakshi Anand, Divisional Manager – Corporate Communication
Meenakshi.anand@ashokleyland.com | Mobile: +91 7823957700