

June 20, 2023

DCS – CRD BSE Limited First Floor, New Trade Wing Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No. 2272 3719/ 2037 Script Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No. 2659 8237/ 8238 Script Code: BAJAJCON
--	---

Dear Sir/Madam,

**Sub: Intimation for launch of New Product “Bajaj 100% Pure Henna”**

Pursuant to the regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirement) Regulations 2015, We are pleased to inform you that our Company has launched a new Product **“Bajaj 100% Pure Henna”**.

Further, we submit the following additional information:

Name of the product	Bajaj 100% Pure Henna
Date of launch	20/06/2023
Category of the product	Henna
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	-

Image of the product pack is attached for reference.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

**For Bajaj Consumer Care Limited**

Vivek Mishra

**Head (Legal) & Company Secretary**

Membership No.: A21901

Encl: as above

**Bajaj Consumer Care Limited**1231, 3<sup>rd</sup> Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),  
Mumbai 400 093 I Tel.: +91 22 66919477/78 I CIN: L01110RJ2006PLC047173 IWeb: [www.bajajconsumercare.com](http://www.bajajconsumercare.com)Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan  
Tel.: +91 0294-2561631, 2561632



**bajaj**

100% pure  
**henna**



**Rich Natural Colour**  
NO ADDED CHEMICALS