

FCL:SEC:SE:2019:254  
10th December, 2019

Corporate Relationship Department  
BSE Limited,  
1st Floor, New Trading Ring, Rotunda Building,  
P J Towers, Dalal Street, Fort  
Mumbai - 400 001

Dear Sir/ Madam,

**Sub.: Change of name of Share Transfer Agent from M/s. Karvy Fintech Private Limited to  
M/s. KFin Technologies Private Limited**

The Company has been informed by its Share Transfer Agent that its name has changed to KFin Technologies Private Limited with effect from 5th December, 2019

In this regard the Company has received the following communications by email dated 9th December, 2019 of 3:37 PM from Mr. M R V Subrahmanyam - Head Operations - Corporate Registry of KFin Technologies Private Limited:

- 1) Announcing of their new corporate identity – KFinTech.
- 2) Rejoinder - Update from KFinTech
- 3) Intimation of change of its Company name from “Karvy Fintech Private Limited” to “KFin Technologies Private Limited”.
- 4) Certificate of Incorporation pursuant to change of name issued by Registrar of Companies, Hyderabad

We request you to kindly arrange to take note of the aforesaid and to update the name of **M/s. KFin Technologies Private Limited** as the Share Transfer Agents of the Company in all your records.

Kindly acknowledge receipt and oblige.

Thanking you,

Yours faithfully  
For **FINOLEX CABLES LIMITED**



**R G D'SILVA**  
**Company Secretary**  
**& President (Legal)**

Encl.: As stated above.

## Karandikar Gitesh

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**Subject:** FW: Finolex Cables Limited \_ Weekly Report as on 06.12.2019  
**Attachments:** FW: Rejoinder - Update from KFinTech; FW: Announcing our new identity – KFinTech; Kfintech Technologies Ltd.pdf; Kfin Technologies Private Limited\_Name change\_05 12 19.pdf

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**From:** M R V Subrahmanyam [mailto:subrahmanyam.mrv@karvy.com]  
**Sent:** Monday, December 9, 2019 3:37 PM  
**To:** Karandikar Gitesh <gitesh\_karandikar@finolex.com>; Rajesh Kumar Patro <rajesh.patro@karvy.com>; Sunil Ponugoti <sunil.ponugoti@karvy.com>  
**Cc:** Krishna Priya Maddula <priya.maddula@karvy.com>; thakur.birender <thakur.birender@karvy.com>; Ganesh Chandra Patro <ganesh.patro@karvy.com>  
**Subject:** RE: Finolex Cables Limited \_ Weekly Report as on 06.12.2019

Dear Karandikar,

The following communication has been triggered yesterday in connection with the ongoing corporate changes of RTA.

- a. **Communication 1:** Rejoinder – Update from KFinTech: Communication triggered to all listed clients serviced by on Friday evening. The mails sent to registered mail ids of officials registered in KARISMA. Also given a link for downloading the “certificate of name change” as well as new logo of our company KFin Technologies Private Limited. You may have to intimate to the exchanges about the name change of the RTA apart from updating the website accordingly.
- b. **Communication 2:** Announcing our new Identity: Mail triggered to mail ids of unique client ids of investors yesterday evening.

In addition to the above, please find attached official communication as well as the “Change of Name Certificate”. The bills already forwarded in the name of Karvy Fintech Private Limited shall continue to be valid and the new bills shall be forwarded in the name of KFin Technologies Private Limited.

Mr. Birender Thakur and team shall coordinate with you the rest of the points and ensure compliance.

Regards,  
M R V Subrahmanyam  
Head Operations - Corporate Registry

**KFINTECH**

KFin Technologies Private Limited  
Selenium Tower B, Plot Nos. 31 & 32 | Financial District  
Nanakramguda | Serilingampally Mandal | Hyderabad - 500032 | India  
P: +91 40 67161505 | M: +91 9177401545  
[subrahmanyam.mrv@karvy.com](mailto:subrahmanyam.mrv@karvy.com) | [www.kfintech.com](http://www.kfintech.com)

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**From:** Karandikar Gitesh [mailto:gitesh\_karandikar@finolex.com]  
**Sent:** 09 December 2019 15:27  
**To:** Rajesh Kumar Patro <rajesh.patro@karvy.com>; Sunil Ponugoti <sunil.ponugoti@karvy.com>  
**Cc:** Krishna Priya Maddula <priya.maddula@karvy.com>; thakur.birender <thakur.birender@karvy.com>; Ganesh Chandra Patro <ganesh.patro@karvy.com>; M R V Subrahmanyam <subrahmanyam.mrv@karvy.com>  
**Subject:** RE: Finolex Cables Limited \_ Weekly Report as on 06.12.2019

**From:** M R V Subrahmanyam <subrahmanyam.mrv@karvy.com>  
**Sent:** Saturday, December 7, 2019 8:34 AM  
**To:** M R V Subrahmanyam  
**Subject:** FW: Announcing our new identity – KFinTech

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**From:** MD & CEO's Desk [mailto:donotreply@kfintech.online]  
**Sent:** 06 December 2019 22:29  
**To:** all unique client ids  
**Subject:** Announcing our new identity – KFinTech



Dear Investor

**Greetings from KFinTech!!!**

We are pleased to inform you that we have recently unveiled our new identity KFinTech with the name of the company being KFin Technologies Pvt. Ltd., which was earlier known as Karvy Fintech Pvt Ltd. We are also pleased to announce the appointment of Mr. M V Nair as our non-executive Chairman of KFin Technologies Pvt. Ltd. He was the former CMD of Union Bank of India and also Chairs TransUnion CIBIL currently.

During the past week, there have been media articles around Karvy Stock Broking Ltd. (KSBL), and a few other Group companies. We would like to reiterate that this has nothing to do with KFinTech and we will continue to offer definitive and seamless services to our valued investors.

KFinTech is majority owned by General Atlantic (GA), a leading Global Growth Equity Investor with a track record of investing in leading Technology companies around the world. KFinTech, which is a Qualified Registrar & Transfer Agent, licensed and regulated by SEBI, is neither an "Associate" nor a "Group" company of the Karvy Group.

To summarize, we would therefore like to assure you that –

1. We are serving you in our capacity as Registrar and Transfer agent in respect of your holding with the respective company serviced by us.
2. There are No direct or indirect linkages between KFinTech and the Karvy group
3. Services to you are being and will be rendered in a seamless manner


This communicate is to provide you complete assurance and commitment to be delivering impeccable service to you, in the future as well.

Thanking you once again for the confidence reposed in us.

For any further assistance, please contact us on our toll-free number 1800 345 4001 (9 am to 6 pm, Monday to Saturday) or write to us on [ris@kfintech.online](mailto:ris@kfintech.online)

Do visit our new KFinTech website at [www.kfintech.com](http://www.kfintech.com)

Sincerely,  
V Ganesh  
Managing Director & CEO  
KFinTech  
KFin Technologies Pvt. Ltd.

 **1800 345 4001**



**[www.kfintech.com](http://www.kfintech.com)**

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## Karandikar Gitesh

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**From:** M R V Subrahmanyam <subrahmanyam.mrv@karvy.com>  
**Sent:** Saturday, December 7, 2019 8:47 AM  
**To:** M R V Subrahmanyam  
**Subject:** FW: Rejoinder - Update from KFintech

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**From:** V Ganesh [ris@kfintech.online]  
**Sent:** 06 December 2019 20:45  
**To:** All listed clients  
**Subject:** Rejoinder - Update from KFintech



Dear sir

My sincere thanks for the overwhelming support received from you and your teams over the past 10 days. During this time, we at KFin Technologies (erstwhile Karvy Fintech), have taken up a series of confidence building measures demystifying any perceptions amongst all the stakeholder community (our clients, intermediaries, service partners, regulators, et al) with respect to association (rather, lack of it) with Karvy Group. Further reinforcing our unique and independent identity, we embarked on a journey to improve our brand recall as a Fintech company providing Registry and Transfer Agency services to our esteemed clientele. Click here to download "certificate of name change"

Amongst other things, following key developments have taken place most of which was in the public domain. I take this opportunity to summarize and reiterate our commitment to the cause

1. Mr M V Nair has been appointed as the Chairman of the Board for KFin Technologies (KFintech) effective November 23, while Mr. C Parthasarathy has stepped down from the Board
2. Mr. M V Nair is the former CMD of Union Bank of India and Chairs TransUnion CIBIL currently
3. KFintech has issued a press release announcing the appointment of Mr M V Nair as the Chairman of its Board
4. Further, the Press release announced the new identity of the Organization - KFin Technologies (KFintech) and also unveiled our new logo
5. KFintech is neither a "Group" company nor an "Associate" company of the Karvy Group
6. Services to investors continue to be rendered in a seamless manner

We are very excited about the feedback received from some of you regarding the new identity and are exceedingly confident to make a lasting impression in the Fintech space in the near future. Here is our new logo for quick reference



Through these 10 days, we have kept the communication with you and your teams live and warm and clarified any and all doubts you may have had. We had conducted telecon calls with our stakeholder community and have sent mailers apart from securing your endorsements.

To reiterate the reality, KFintech is majority owned by General Atlantic (GA), a leading Global Growth Equity Investor with a track record of investing in leading Technology companies around the world. KFintech, which is a Qualified Registrar & Transfer Agent, licensed and regulated by SEBI, is neither an "Associate" nor a "Group" company of the Karvy Group.

A few articles are embedded before.

1. [https://www.business-standard.com/article/companies/general-atlantic-names-former-union-bank-chief-m-v-nair-chairman-of-kfin-119120200651\\_1.html](https://www.business-standard.com/article/companies/general-atlantic-names-former-union-bank-chief-m-v-nair-chairman-of-kfin-119120200651_1.html)
2. <https://www.thehindubusinessline.com/markets/general-atlantic-rechristens-karvy-fintech-to-kfintech/article30141166.ece>

KFintech is being mis-construed to be a Karvy Group company (apart from feedback on the rechristened name) in Social media platforms and we are actively engaging to assuage and clarify the alphabet "K" cuts across several of our market facing products like KFinKart, KFinpro, Karisma, K-Bolt and the likes and hence we have chosen to retain the name as KFintech.

I would once again thank you for your whole hearted support and guidance through the years and will work with you to scale new heights in the future.

**Regards**  
**V Ganesh**  
Managing Director & CEO



**KFin Technologies Private Limited**  
Selenium Tower B, Plot Nos. 31 & 32 | Financial District  
Nanakramguda | Serilingampally Mandal | Hyderabad - 500032 | India

 1800 345 4001

 [www.kfintech.com](http://www.kfintech.com)

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Date: 09.12.2019

To,

Listed Clients

**Subject: Intimation of change of name of the Company from "Karvy Fintech Private Limited" to "KFin Technologies Private Limited"**

**Reference: SEBI Registration Number: INR000000221 as Registrar to an Issue and Share Transfer Agent (RTA)**

Dear Sir/Madam,

Kindly refer our earlier communication, wherein we had informed that the Company is in the process of change of name of the Company. Subsequently, pursuant to approval by the Board of Directors and Shareholders and required application, the Registrar of Companies, Hyderabad (ROC) has approved change of name the Company from "Karvy Fintech Private Limited" to "KFin Technologies Private Limited" with effect from December 5, 2019.

We have attached updated "Certification of Incorporation" pursuant to change of name, issued by the ROC.

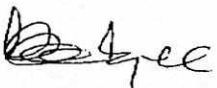
Please note that the SEBI RTA registration number, Permanent Account Number, Goods and Service Tax Registration Number of the Company will remain the same and continue to be valid for KFin Technologies Private Limited. We are in the process of obtaining revised certificates from the concerned regulatory / statutory authorities and shall be shared with you in due course of time.

We further confirm that there is no change of control in the company and it is only a name change as per the process prescribed under the Companies Act, 2013 and rules made thereunder.

You are kindly requested to take the aforesaid on your records.

Thanking you,

For **KFin Technologies Private Limited**



**M R V Subrahmanyam**  
**Head Operations – Corporate Registry**

**KFin Technologies Private Limited**  
(Formerly known as "Karvy Fintech Private Limited")

**Registered & Corporate Office**

Selenium Building, Tower-B, Plot No- 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddi, Telangana, India, 500032.  
Ph : +91 40 6716 2222, 3321 1000 | <https://www.kfintech.com> | CIN : U72400TG2017PTC117649



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Office of the Registrar of Companies  
2nd Floor, CPWD Building Kendriya Sadan, Hyderabad, Telangana, India, 500195

**Certificate of Incorporation pursuant to change of name**  
*[Pursuant to rule 29 of the Companies (Incorporation) Rules, 2014]*

Corporate Identification Number (CIN): U72400TG2017PTC117649

I hereby certify that the name of the company has been changed from KARVY FINTECH PRIVATE LIMITED to KFIN TECHNOLOGIES PRIVATE LIMITED with effect from the date of this certificate and that the company is limited by shares.

Company was originally incorporated with the name KCPL ADVISORY SERVICES PRIVATE LIMITED.

Given under my hand at Hyderabad this Fifth day of December two thousand nineteen.



K ARAVIND

Registrar of Companies  
RoC - Hyderabad

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Mailing Address as per record available in Registrar of Companies office:

KFIN TECHNOLOGIES PRIVATE LIMITED

Karvy Selenium, Tower B, Plot No- 31 & 32,, Financial District, Nanakramguda,Serilingampally,  
Hyderabad, Rangareddi, Telangana, India, 500032

