

## Sanghvi Brands Limited (Formerly known As Sanghvi Brands Private Limited)

Date: 14th November 2019

To, **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai: 400 001

Security ID: SBRANDS Security Code: 540782

Sub.: Disclosure under Regulation 32 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("the SEBI LODR")

Dear Sir/Madam,

In terms of Regulation 32 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith statement of Utilization of issue proceeds for the half year ended 30th September 2019 as reviewed by Audit Committee at its meeting held on 14th November 2019.

You are requested to kindly take the same on your records.

Yours faithfully

For Sanghvi Bands Limited

(Formerly known as Sanghvi Brands Private Limited)

Kruti Shah

Company Secretary & Compliance Officer



## Sanghvi Brands Limited (Formerly known As Sanghvi Brands Private Limited)

Statement of Utilization of Issue proceeds, including deviation or variation pursuant to regulation 32 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015

Name of Issuer: Sanghvi Brands Limited Half year ended: 30th September 2019

|   |   |   | (Amount in Lakhs                |
|---|---|---|---------------------------------|
| Particulars   | Amount Funded<br>from the Gross<br>Proceeds | Actual Utilization<br>up to the year<br>ended 30th Sept<br>2019 | Balance as on<br>30th Sept 2019 |
| Business Expansion  |   |   |                                 |
| a. Expanding outlets/ distribution of current brand portfolio in India and overseas | 771.70                                      | 156.05  | 234.30                          |
| b. Acquisitions and development of new brands                                       |   | 381.35  |                                 |
| Marketing and sales promotion of the brands in our portfolio                        | 500.00                                      | 118.92  | 381.08                          |
| Strategic Investments for business growth   | 100.00                                      | 28.42   | 71.58                           |
| General Corporate Purpose   | 284.42                                      | 179.14  | 105.28                          |
| *Issue Expenses   | 240.00                                      | 227.00  | 13.00                           |
| Total   | 1,896.12                                    | 1,090.87  | 805.25                          |

For Sanghvi Bands Limited

(Formerly known as Sanghvi Brands Private Limited)

Kruti Shah

**Company Secretary & Compliance Officer**