

Dated: 15th April 2023

To The Secretary BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Security Code No.: 523716	To The Secretary National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block Bandra-Kurla Complex, Bandra (E) Mumbai - 400 051 NSE Symbol: ASHIANA
---	--

Dear Sir/Ma'am

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations 2011

In compliance with Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeover) Regulations 2011, please find the enclosed herewith disclosure received from ICICI Prudential Mutual Fund regarding disposal of shares of the company under its' various schemes, in the format prescribed.

You are requested to take this information on your record.

Thanking you,
For **Ashiana Housing Ltd.**

Nitin Sharma
(Company Secretary)
Mem No: ACS 21191

Ashiana Housing Ltd.
304, Southern Park, Saket District Centre,
Saket, New Delhi – 110 017
CIN: L70109WB1986PLC040864
Regd. Office: 5F Everest, 46/C Chowringhee Road, Kolkata – 700 071
011-42654265, Email: investorrelations@ashianahousing.com
Website: www.ashianahousing.com



IPAMC/2(I)/23-24

April 12, 2023

To,
Ashiana Housing Limited,
Unit No. 4, and 5, 3rd Floor,
Southern Park, Plot No. D-2,
Saket District Centre,
Saket, New Delhi – 110017.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam,

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of your Company.

The Fund under its various schemes has carried out sale of 4,205 shares of your Company on April 11, 2023. As a result, the shareholding of the Fund has decreased by 2.00% of the paid-up capital of the company as compared to previous disclosure on September 24, 2021 for 5.21%

It may be further noted that the schemes of the Fund have carried out sale of 20,48,040 shares of your Company from the last filing submitted on September 24, 2021 (for positions held as on September 22, 2021).

The details of holdings as on April 11, 2023 are as follows:

Name of the Scheme	Total share holding as on April 11, 2023	% of shares/voting rights to total paid up capital as on April 11, 2023
ICICI Prudential Equity & Debt Fund	32,35,101	3.16
ICICI Prudential Business Cycle Fund	48,206	0.05
Total	32,83,307	3.21

The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.



[Handwritten signature]



Please let us know if any disclosure is required under SEBI (Prohibition of Insider Trading) Regulations, 2015. If you require any further information, please feel free to contact us.

Thanking you.

Sincerely
For ICICI Prudential Asset Management Company Limited

Rakesh Shetty
Head – Compliance & Company Secretary
Encl: As above





Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of Sale

Name of the Target Company (TC)	Ashiana Housing Limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the sale under consideration, holding of acquirer along with PACs of:	53,31,347	5.21%	5.21%
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	53,31,347	5.21%	5.21%
Details of sale (net sale)			
a) Shares carrying voting rights sold.	20,48,040	2.00%	2.00%
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-	--	--	--

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313



[Handwritten signature]

disposal undertaking/others)			
e) Total (a+b+c+/-d)	20,48,040	2.00%	2.00%
After the sale, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	32,83,307	3.21%	3.21%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
Shares pledged with the acquirer	--	--	--
c) VRs otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	32,83,307	3.21%	3.21%
(Note: the percentages have been rounded off to the nearest number)			
Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	The aforesaid disposal was made during the period September 23, 2021 to April 11, 2023		
Equity share capital/total voting capital of the TC before the said disposal	₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each		
Equity share capital/total voting capital of the TC after the said disposal	₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each		
Total diluted share/voting capital of the TC after the said disposal	₹ 20,47,04,198 comprising of 10,23,52,099 shares of face value 2/- each		

Note. —

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Diluted share/voting capital does not include ESOPs granted and outstanding.

R.R. Shetty

Signature of the acquirer/seller/Authorized Signatory



Place : Mumbai

Date : April 12, 2023