



December 13, 2023

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: ASHOKLEY

Scrip Code: 500477

Through: NEAPS

Through: BSE Listing Centre

Dear Sir/Madam,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find attached a copy of the communication being released to the Press with Title "***Ashok Leyland unveils cutting-edge 'AL H6 Engine - CEV Stage V' along with other innovative products at EXCON 2023***".

Date and time of occurrence of event: December 12, 2023; 15:00 hours.

Thanking you,

Yours faithfully,
for ASHOK LEYLAND LIMITED

N Ramanathan
Company Secretary

Encl.: a/a

Registered Office: Ashok Leyland Limited, No. 1, Sardar Patel Road, Guindy, Chennai - 600032, **Tel.:** 91 44 2220 6000

E-mail: reachus@ashokleyland.com | **Website:** www.ashokleyland.com

CIN: L34101TN1948PLC000105



HINDUJA GROUP



Press Release

Ashok Leyland unveils cutting-edge 'AL H6 Engine - CEV Stage V' along with other innovative products at EXCON 2023

Bengaluru, 12 December 2023: Ashok Leyland, the Indian flagship of the Hinduja Group and the country's leading commercial vehicle manufacturer, today unveiled AL H6 Diesel – CEV Stage V engine along with other innovative products at EXCON 2023.

Manufactured at the state-of-the-art facilities, and adhering to global quality standards, Ashok Leyland's H6 Engines continue to be the dominant choice for most Original Equipment Manufacturers for both track and wheel Harvester applications, reflecting its enduring reliability and efficiency. The H6 engines are also renowned for their lowest Total Cost of Ownership (TCO).

The company also showcased the following world class products catering to varied customer needs -:

- 1) H4 Engine - Diesel engine
- 2) H6 Engine - Hydrogen (H2 ICE)
- 3) 40 kVA Genset - CPCB4+
- 4) A6 Engine – Diesel
- 5) EATS - Compact & efficient Exhaust after Treatment system
- 6) DEF TANK - Compact & proven Diesel Exhaust Fluid Tank

Mr. Shenu Agarwal, MD & CEO, Ashok Leyland said, "Ashok Leyland has a proven track record of meeting customer needs through high-quality products. As the need for enhanced fuel efficiency rises and the integration of alternative fuels with diesel engines continues to grow, we present a comprehensive array of state-of-the-art engine solutions. Our engines can be customized for various applications, catering to the evolving demands of the industry. We are committed to fostering self-reliance in India's engine segment and aspire to be at the forefront of the "Make in India" initiative."

Mr. Amandeep Singh, President LCV, International Operations, Defense & Power Solutions said, "Ashok Leyland's engineering prowess has positioned the company as a prominent player in the engine segment. The AL H6 Diesel – CEV Stage V engine and the other engines unveiled today represent our latest advancements and are adaptable for diverse applications. Our goal is to further solidify this position by offering a diverse array of cutting-edge innovative engines. We aim to further consolidate our leading position in this market segment."

Ashok Leyland has been a forerunner in introducing cutting-edge technologies and demonstrated its futuristic vehicle range, powered by electric and hydrogen options earlier this year.



**Details of Ashok Leyland products launched and showcased at EXCON 2023:**

- 1) **H4 Engine - Diesel engine – 74hp -130hp CEV Stage V:** H4 CRS Diesel engine is a compact, continuous duty Power rating, highly rugged and reliable engine. These engines offer enhanced productivity and low cost of ownership.
- 2) **H6 Engine – Diesel engine – 133hp -225hp CEV Stage V:** AL H6 Diesel engines are global standard engines, that continue to be the first choice among the various Original Equipment Manufacturers of both track and wheel Harvester combines
- 3) **H6 Engine - Hydrogen (H2 ICE):** The AL H2 ICE Engine is powered by Hydrogen, a renewable and clean energy source, and maintains an overall architecture similar to a conventional diesel-based combustion engine thus helping quicker migration to cleaner energy sources at a relatively lower cost delta. First of its kind for Off-highway applications
- 4) **A6 Engine - Diesel:** The AL A6 engine ensures maximum vehicle uptime and better P&T characteristics, while the CRS with electronic governance ensures high fuel efficiency, easy serviceability, lower life cycle cost, and reliability.
- 5) **40 kVA Genset - CPCB4+:** LEYPOWER offers global-standard, affordable diesel generators that meet the latest Indian (CPCB 4+) and international norms.

With years of experience, and a pan-India service network with 24x7 support, and in-house development capabilities, Ashok Leyland plans to expand product lines and expand its presence in the fast-increasing engine market. The 12th International Construction Equipment and Construction Technology Trade Fair, EXCON 2023, is taking place from December 12 to December 16 at the Bangalore International Exhibition Centre (BIEC), Bengaluru, and Ashok Leyland's stall number is C-41, Hall 1 Lower at the venue.

For further information/media queries, contact:

Rajesh Mani, Head - Marketing and Corporate Communications |
Rajesh.Mani@ashokleyland.com | +91 9500022922

Mayura. K – Divisional Manager Brand Communications |
Mayura.K@ashokleyland.com | +91 9790971982