



CEAT LIMITED
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CIN: L25100MH1958PLC011041

February 23, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Security Code: 500878

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (East),
Mumbai 400 051

Symbol: CEATLTD

NCD symbol: CL25, CL26

**CP Listed ISIN: INE482A14CA1, INE482A14CB9,
INE482A14CC7**

Sub: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Selection as Official Partner for the Indian Premier League (“IPL”) by Board of Control for Cricket in India (“BCCI”)

Dear Sir/Madam,

Pursuant to Regulation 30 and 51 read with other applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that the Company has been selected as an official partner by Board of Control for Cricket in India (“BCCI”) to sponsor certain segments of the IPL matches, with an aggregate spend of about ₹ 240 Crore over five years.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,
For **CEAT Limited**

Vallari Gupte
Company Secretary & Compliance Officer