

28 September 2023

To Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring, Rotunda Building, P J Tower, Dalal Street, Fort, Mumbai 400 001	To Corporate Listing Department. National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051
BSE Code: 532978	NSE Code: BAJAJFINSV

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015- Change in Senior Management Personnel

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, (the 'SEBI Listing Regulations') read along with Schdeule III to the SEBI Listing Regulations, we hereby inform you that based on the the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company at its Meeting held on 15 September 2023, appointed Shri Ramaswamy Subramaniam as President - Private Equity, forming part of Senior Mangement personnel of the Company w.e.f. 28 September 2023.

The details of the aforesaid appointment as prescribed under Regulation 30 of SEBI Listing Regulations read with SEBI circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13 July 2023, is enclosed herewith as **Annexure - A**.

We request you to kindly take the same on records.

Thanking you,
Yours faithfully
FOR BAJAJ FINSERV LIMITED

UMA SHENDE
COMPANY SECRETARY
Email id: investors@bajajfinserv.in
Encl: As above

BAJAJ FINSERV LIMITED

www.bajajfinserv.in/corporate-bajaj-finserv

Corporate Office: 6th Floor, Bajaj Finserv Corporate Office, Off Pune - Ahmednagar Road, Viman Nagar, Pune - 411 014, Maharashtra, India | Tel: +91 20 7150 5700 | Fax: +91 20 7150 5792

Registered Office: Bajaj Auto Limited complex, Mumbai- Pune Road, Pune- 411 035, Maharashtra, India

Corporate ID No.: L65923PN2007PLC130075 | **Email ID:** investors@bajajfinserv.in



Details under Regulation 30 of the SEBI Listing Regulations read along with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13 July 2023:

Sr. No.	Particulars	Details
1.	Name	Shri Ramaswamy Subramaniam
2.	Reason for change	Appointment of Shri Subramaniam as President -Private Equity of the Company.
3.	Date of Appointment /cessation and term of appointment	28 September 2023
4.	Brief Profile (in case of appointment)	<p>Shri Subramaniam is a M.B.A, M.S. (Civil and Transportation Engineering), B. Tech (Civil Engineering). He has an impressive track record spanning 28 years in general management, business strategy, investing, private equity and business turnarounds. He also has a distinguished career that includes global exposure, where he has successfully navigated the complexities of international markets and strategies. Furthermore, his experience in running a family office showcases his exceptional leadership abilities, deep financial acumen and a strong commitment to nurturing long-term growth.</p> <p>His corporate experience includes serving as a strategic advisor to the CEO and senior management at American Express, a banker at Goldman Sachs, and a consultant at Booz Allen Hamilton. These positions span across multiple geographies including New York, San Francisco Bay Area, India, Australia and Europe.</p> <p>In his previous role, Shri Subramaniam served as the CEO of Brand Capital. He was the head of the their Investment Committee and was instrumental in growing the portfolio of Brand Capital for the past four years.</p>
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

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