

To

The BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 Scrip Code: 540203

The National Stock Exchange India Limited Exchange Plaza, Bandra Kurla Complex Bandra(E), Mumbai-400051
NSE Symbol: SFL

Subject: Appointment of Mr. Nilesh Sevabrata Mazumdar as CEO-India Business

Dear Sir/Madam,

With reference to earlier intimation dated 1st May, 2023, in this regard, pursuant to Regulation 30 and other relevant provision of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirement) Regulation, 2015. We wish to inform that the Board of Directors has appointed Mr. Nilesh Sevabrata Mazumdar as Chief Executives Officer-India Business, a Key Managerial Personnel, of the Company in place of Mr. Tushaar Gautam in its meeting held on 17th May, 2023.

Please find enclosed herewith brief of above-mentioned personnel (as annexure A) as prescribed vide SEBI (Listing obligation and Disclosure Requirement) Regulation. 2015.

Thanking you,

Yours truly, For Sheela Foam Limited

Md. Iquebal Ahmad Company Secretary & Compliance Officer

Annexure A

Details under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulation, 2015

Appointment of Mr. Nilesh Sevabrata Mazumdar		
Sr. No	Particulars	Details
1	Reason for Change Viz.	Appointment
	Appointment, resignation,	
	removal, death or otherwise	
2	Date of appointment & terms	17 th May, 2023
	of appointment	
		Whole Time Employee
3	Brief profile in case of	Mr. Nilesh Sevabrata Mazumdar aged about
	appointment	55 years has done his BE Electronics from
		University of Poona, MBA (Marketing)
		from Symbiosis Institute of Business
		Management and Diploma in Business
		Finance from ICFAI. He has a strong and
		varied track record of leadership spanning
		over 3 decades served and led large teams
		across marquee organisations such as
		Forbes Marshal Limited, Asian Paints,
		MIRC Electronics Limited(Onida),
		Subhiksha Industries Limited and most
		recently Pidilite Industries Ltd.
4	Disclosure of relationship	NA
	between directors (in case of	
	appointment of Directors)	