

## Dixon Technologies (India) Ltd.

14<sup>th</sup> October, 2021

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code - 540699 ISIN: INE935N01020	Scrip Code- DIXON ISIN: INE935N01020

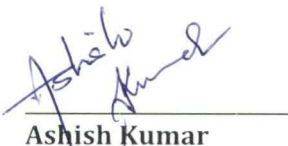
Dear Sir / Madam,

**Sub: Announcement under Regulation 30 of SEBI LODR**

Please find enclosed herewith detailed announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take this on your record and oblige.

Thanking You,  
For **DIXON TECHNOLOGIES (INDIA) LIMITED**



**Ashish Kumar**  
Group Company Secretary & Compliance Officer  
Membership No.: F8355  
Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar  
Uttar Pradesh – 201 305



Encl: as above



## **Dixon's Wholly Owned Subsidiary –Dixon Electro Appliances, received approval under PLI scheme of Government of India**

- ***Dixon Electro Appliances is one of the 31 entities which has been granted approval under PLI scheme of Government of India for manufacturing of Telecom and Networking Products in India.***

**Noida, 14<sup>th</sup> October, 2021:**

Dixon Electro Appliances Private Limited (“Dixon Electro”), a Wholly Owned Subsidiary Company of Dixon Technologies (India) Limited has received approval from Government of India under Production Linked Incentive Scheme for manufacturing of Telecom and Networking Products in India.

Commenting on this occasion, **Mr. Atul B. Lall, Vice Chairman & Managing Director, Dixon Technologies (India) Ltd.** said, *“We are extremely happy to have received this approval from Government of India. This is the third PLI approval received by Dixon or its Group Companies and this wouldn't have been possible without the relentless hard work of our employees and the faith reposed by our investor family in this Group. Opportunities like PLI will definitely contribute in generating employment; reduce dependency on imports and thereby making India an ‘Atmanirbhar Bharat’. We are glad and consider ourselves extremely fortunate to be made a part of opportunities like these by Government of India itself. Also, with this, Dixon will be venturing into a new segment of Telecom devices and we expect to begin production mainly for routers, modems and GPONs. With our expertise in manufacturing space and support of our anchor partner, we are confident about the deliverables in this new segment”.*

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### **About Dixon Technologies (India) Limited**

Dixon Technologies (India) Limited is the largest\* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs (vi) Medical Equipment (vii) wearables. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels.

***\*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited***

For further clarification, you may contact the undersigned:

**Ashish Kumar**

**Group Company Secretary, Head- Legal & H.R.**

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