

March 05, 2024

<b>National Stock Exchange of India Limited</b> Exchange Plaza, Plot no. C/1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai - 400 051 <b>NSE Symbol: - DISHTV</b>	<b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 <b>BSE Scrip Code: - 532839</b>
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**Kind Attn. : Corporate Relationship Department**  
**Subject : Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Appointment of Senior Management Personnel of the Company**

Dear Sir,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), this is to inform you that Mr. Swami Mehra, has been appointed as the 'Head- Customer Engagement'. Mr. Mehra forms part of the Senior Management Personnel of the Company. The said appointment is effective March 5, 2024.

The requisite details as required by SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, regarding the same are enclosed herewith as **Annexure A**.

You are requested to kindly take the same on record.

Thanking you

Yours truly,  
For **Dish TV India Limited**



**Ranjit Singh**  
**Company Secretary & Compliance Officer**  
*Membership No: A15442*  
*Contact No.: +91-120-504 7000*

Encl.: As above

## Annexure A

S. No	Change in Key Managerial Personnel	Information of such event (s)
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Mr. Swami Mehra has been appointed as the Head – Customer Engagement.
2	Date of appointment/cessation (as applicable) & term of appointment	March 5, 2024
3	Brief profile (in case of appointment)	<p>Mr. Swami Mehra is a business centric, IT savvy, executive with proven track record of revenue delivery with more than 19 years' experience in various functions across marketing, sales, finance and customer services. Mr. Mehra is a Chartered Accountant and pursued Digital Marketing &amp; Analytics from Indian School of Business.</p> <p>During his career, Mr. Mehra has held key roles in various esteemed organizations, such as Tata Play Fiber, Aircel, Bharti Airtel Limited, LG Electronics etc.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	N.A.