



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

November 18, 2023

To, The Manager - Listing BSE Limited ("BSE"), Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai - 400 001.	To, The Manager - Listing National Stock Exchange of India Limited ("NSE"), "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai - 400 051.
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 92/2023-24	Our Reference: 92/2023-24

Dear Sir/Madam,

Sub: Public Notice to the Shareholders of the Company under Regulation 47 of SEBI Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to provisions of Regulation 47 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 and in compliance with Ministry of Corporate Affairs General Circular No. 14/2020 dated April 8, 2020 and General Circular No. 17/ 2020 dated April 13, 2020, SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated March 16, 2023 and SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, please find enclosed newspaper clippings of the public notice to the shareholders published on November 5, 2023 to register/ update their PAN, KYC, Nomination, Bank details etc. in the following newspaper(s):

1. **All Edition of Trinity Mirror (English)**
2. **All Edition of Makkal Kural (Tamil)**

The newspaper publication shall be also uploaded on our website at the following link:
<https://www.butterflyindia.com/investor-relations/>

This is for your information, and you are requested to bring this to the notice of your constituents.

Thanking you,

For Butterfly Gandhimathi Appliances Limited

Sriram Rangarajan
Managing Director
DIN: 09550640

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District.
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,

'The Village': Trailer promises intense horror thriller

Chennai, Nov 18: The trailer of the Tamil web series 'The Village' was released at a function in Chennai. The film promises a spine chilling horror thriller. It will premiere on Prime Video on November 24.

Prime Video presents The Village starring Arya, Divya Pillai, Aazhiya, Aadukalam Naren, George Maryan, Muthukumar K, Kalairani SS, John Kokken, V.Jayaprakash, Arjun Chidambaram, Thalaivasal Vijay, Pooja Ramachandran & others, Directed by Milind Rau, Produced by B.S Radhakrishnan under the banner of Studio Shakthi Productions.

The upcoming horror-thriller will mark actor Arya's OTT debut. Directed by Milind Rau, it revolves around eerie creatures, mutants and an



unending night of terror that seems to relentlessly haunt a family.

This spine-chilling series marks the streaming debut of Arya. The new-age horror series is inspired by Asvin Srivatsangam, Vivek Rangachari, and Shamik Dasgupta's graphic horror novel of the same name.

The fast-paced, action-packed story takes its audience deep into the desolate lands of Tamil Nadu's village Kattiyal, where Gautham (Arya) and his family encounter a living form of horror they never imagined in their worst nightmare.

The trailer introduces viewers to a family of

three, eager to set out on a road trip. However, the excitement soon turns dangerous as a shocking montage introduces a terrifying village infested by dreadful mutants, where death seems unpredictable.

'Chevvaikizhamai': Village-based action thriller

Direction : Ajay Bhoopathi

Cast : Payal Rajput, Sritej, Ajmal Ameer, Chaitanya Krishna, 'Chevvaikizhamai' directed by Ajay Bhoopathi is a village-based action-thriller set in 90's.

Ravi & Sailaja are childhood friends. After Sailaja's mother dies, father marries a second time. Sailaja is suffering day by day from her stepmother. Then Ravi and his father, who were supporting her, die in an accident.

Ten years later, in Sailaja's village, every Tuesday (Chevvaikizhamai), a few people's names are written on the wall and they die mysteriously. Incidents like this have been going on for consecutive weeks. The whole



town is scared because of this. What did the people of the town do to save themselves from this and what happened to Sailaja who suffered cruelty in her childhood? Watch the movie.

The film is a village-based action

thriller. It sticks to our nativity while being raw and rustic as far as the visuals and emotions are concerned. There are 30 characters in the story and every one of them is important.

Payal has given her best performance. Her character will be remembered for a long time after watching this movie.

The film is a pan-Indian one titled Chovvazhcha in Malayalam and Mangalavaaram in Telugu and Kannada. Chevvaikizhamai is produced by Swathi Gunupati and Suresh Varma M under the banners Mudhra Creative Works and A Creative Works respectively. music is composed by Kantara fame Ajaneesh B Loknath.

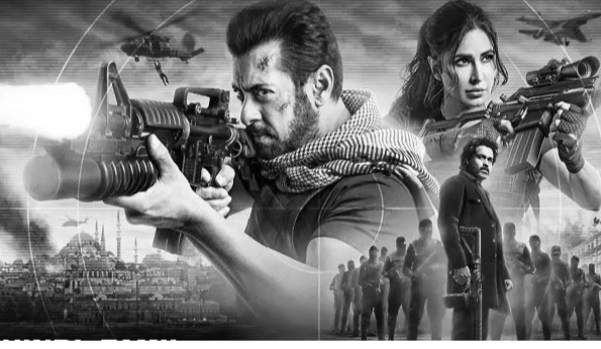
'Tiger 3' enters Rs. 200 crore club in India

Mumbai, Nov 18:

Tiger 3 box office collection day 6: Helmed by Maneesh Sharma, Tiger 3 is all set to enter the Rs.200 crore club in India. As per Sacnilk.com, Tiger 3 is likely to earn over Rs.10 crore on its first Friday. The film released in theatres on November 12 in Hindi,

Tamil and Telugu.

According to Sacnilk.com, Tiger 3 earned Rs.44.5 crore [Hindi: Rs.43 crore; Telugu: Rs.1.3 crore; Tamil: Rs.2 lakh] on Sunday, Rs.59 crore [Hindi: Rs.58 crore; Telugu: Rs.1.1 crore; Tamil: Rs.15 lakh] on Monday, and Rs.44.3 crore [Hindi: Rs.43.5



crore; Telugu: Rs.7 lakh; Tamil: Rs.1 lakh] on Tuesday.

On Wednesday, it earned Rs.21.1 crore [Hindi: Rs.20.5 crore; Telugu: Rs.5 lakh; Tamil: Rs.1 lakh] and on Thursday it minted Rs.18.5 crore [Hindi: Rs.18 crore; Telugu: Rs.42 lakh; Tamil: Rs.3 lakh] The total week one collection stands at Rs.187.65 crore [Hi: Rs.183 crore; Telugu: Rs.4.02 crore; Tamil: Rs.63 lakh]. The film is

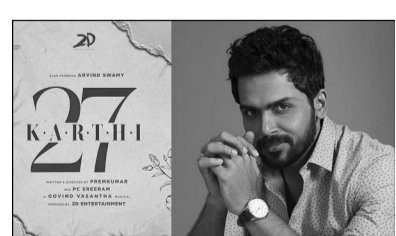
likely to mint Rs.10.33 crore on Friday. Since its release, the film has earned Rs. 197.98 crore at the domestic box office.

Tiger 3 actors Salman, Katrina, and Emraan Hashmi interacted with fans at a theatre in Mumbai on Friday. Salman was dressed in a blue t-shirt and denims, while Katrina wore a yellow dress. Emraan was seen dressed in a dark grey t-shirt and faded denims.

Karthi starts shooting for 'Karthi 27'

Chennai, Nov 18:

The hot news is that Karthi started shooting for 'Karthi 27' recently in Kumbakonam. The project is directed by Premkumar of



'96' fame and produced by Suriya's 2D Entertainment. As per sources, the team has planned to complete the filming in 85 days and this initial schedule will go on for 30 days.

Karthi has no pair and the story happens in a single night. It is already reported that Arvind Swamy is playing an important role alongside Karthi in this venture. Govind Vasantha of '96' fame will be composing the music while PC Sreeram takes care of the cinematography.

Actor Karthi's 25th film, 'Japan', was released recently but failed to live up to the expectations. Now, he is all set to start shooting for his new film. We already informed you that Karthi already completed the majority of shooting for 'Karthi 26' with director Nalan Kumarasamy.



Uttarakhand tourism focusses on homestay

Uttarakhand, Nov 18: Tourism sector in Uttarakhand is moving from being hotel-based to one focusing on homestay and eco-tourism and the state is trying to promote a vision that seeks to not disturb the "fragile ecology" of the Himalayan region, a senior official of the hill state said on Thursday.

It is "one of the fastest growing sectors" and the hill state's maximum revenue comes from tourism, Ashwin Pundir,

Addition Chief Executive Officer (Adventure) in the Uttarakhand Tourism Development Board (UTDB), stated in an interaction with PTI here after announcing the inaugural Tehri Acro Festival to be held later this month.

India's first international aerial acrobatic show will be held in Tehri from November 24-28. Pundir made the announcement about the upcoming festival in a press conference held in New Delhi.

"We are basically a tourist-based state and we have nature's bounty, the fast-flowing river, mountains, glaciers and water bodies. So, as far as flying is concerned, we saw that these are the things on which could capitalise. And, the footfall has been steadily increasing, especially post-Covid I would say. Even during Covid, our track record of adventure sports was pretty high," he said.

Rlys launch intensive drive against inflammable items in trains

New Delhi, Nov 18:

The Indian Railways have launched an intensive drive against inflammable items in trains, the Western Railway said on Friday.

According to an official statement, during this ongoing festive season, after detection of fire crackers in trains at various locations like New Delhi, Anand Vihar, Jabalpur, Vijaywada etc. stations, Ministry of Railways has issued instructions to zonal railways for a drive against carriage of inflammable items across the Indian Railways



network.

It said, to make the train journey safer, the railways has urged passengers to be careful and not to carry and also not let their co-passengers carry inflammable objects

while travelling on trains.

"All zonal railways have launched intensive awareness drive for the passengers. Regular announcements are being made at railway stations making an appeal not to

carry inflammable and explosive objects like firecrackers, gas cylinders, acid, petrol, kerosene, etc, in passenger trains during a train journey," the statement said.

It said, the zonal railways have directed concerned officials to keep a strict vigil on passenger movements while travelling by train. Railway Protection Force (RPF) and Government Railway Police (GRP) personnel have been alerted. Luggage and parcel items are being scanned thoroughly before loading.

Fun Facts!!

Vietnam, Nov 18:

A woodworker from Vietnam has achieved a remarkable feat by creating a fully functional wooden replica of a Tesla Cybertruck. A video shared on YouTube showcases the meticulous process, starting with a basic metal frame as the foundation of the vehicle to replicating the Cybertruck's body. It shows how the man takes the wooden prototype for a drive after spending 100 days creating it. The clip was shared on a YouTube channel called ND - Woodworking Art



with a long note for Tesla CEO Elon Musk. "I am a passionate content creator with a deep love for wooden vehicles and a tremendous admiration for both you and Tesla. Over the

Man builds Tesla cybertruck using wood

of my audiences love and want me to build," the YouTuber wrote. He concluded his post by urging his fans to help him send his message to Elon Musk and Tesla.

In the clip, the woodworker employs wooden slabs to conceal the metal frames, electric motor, and batteries of the Cybertruck replica. He also incorporates similar lights and adorns the side panel with an X logo. The clip concludes with the man taking his wooden car for a ride with his son.

INVITATION FOR EXPRESSION OF INTEREST (EOI) FOR SALE OF VARIOUS ASSETS OF COMPANY OF OCEANIC TROPICAL FRUITS PRIVATE LIMITED - UNDER LIQUIDATION

In furtherance of liquidation proceedings of Oceanic Tropical Fruits Private Limited (commenced vide NCLT order in MA/517/IB/2018 dated 31st October 2018, inter alia, appointing the undersigned as a Liquidator). The Liquidator, in terms of section 35(1)(f) of Insolvency and Bankruptcy Code, 2016 read with Regulation 33 of the IBI (Liquidation Process) Regulations, 2017, invites expressions of interest for sale of various assets (both movable and immovable properties) of the company on "as is where is and whatever there is and no compliant" basis.

Interested Applicants may submit EOI for Sale of Assets of Company for the following properties of the company, along with prescribed EMD/ Fee in terms of the Invitation. For detailed terms and conditions of the EOI, visit <https://www.bankeauctionwizards.com> or drop us a mail at irpnaga1@gmail.com.

Item No. 1 Property Situated at Pudupakkam Village, Mandavai Post, Marakkanam
BOTH PLANT AND MACHINERIES AND LAND AND FACTORY BUILDINGS AT THE PREMISES OF M/s. OCEANIC TROPICAL FRUITS PVT. LTD., AT Pudupakkam Village, Mandavai Post, Tindivanam Taluk, Villupuram District, Marakkanam Pincode: 604 303, Tamilnadu - App Land Extent 13.044 acres

Reserve Price For the land and Building : Rs.6,00,00,000/= (Rupees Six crores only)

Reserve Price for Plant and Machinery: Rs.5,00,00,000/= (Rupees Five crores only)

Combined Reserve Price : Rs.11,00,00,000/= (Rupees Eleven crores only) - Preference shall be given for the combined bidder.

Item No. 2 Property Situated at Cheyur Pudupakkam Village, Mandavai Post, Marakkanam

Vacant Land to an app. extent of 18.465 acres situated at Kottaikadu Village, Cheyur Taluk, Chengalpattur District in the name of M/s. OCEANIC TROPICAL FRUITS PVT. LTD.,

Reserve Price For the land: Rs.2,11,00,000/= (Rupees Two crores and Eleven lacs only)

EOI may be mailed along with the requisite EMD to irpnaga1@gmail.com, or a physical copy may be sent to: Mr. Venkataramanarao Nagarajan, Liquidator of Oceanic Tropical Fruits Private Limited - under Liquidation Address: New No. 29 Kavaraai Street, West Mambalam, Chennai 600 033, Mobile No: 99401 11058

Last date of receipt of EOI, along with necessary Refundable Fee is 29.11.2023 on 12.00 hrs and the Date of E-auction is 29-11-2023 on 15.00 hrs.

Disclaimer: The advertisement shall in no manner be deemed to be a prospectus, or an offer document or a letter of offer for sale of assets of the company. The advertisement purports to ascertain interest of applicants and does not create any kind of binding obligation on the part of the Liquidator. Further, the Liquidator may, from time to time, update, amend or supplement the information in the invitation. Any such update / amendment / supplement / corrigendum shall not be re-published and shall be communicated via the online portal and no public notice thereof shall be issued. EMD of non-participating/non-bidders shall be forfeited.

Place: Chennai
Date: 16.11.2023
Venkataramanarao Nagarajan
Liquidator of Oceanic Tropical Fruits Private Limited

Butterfly Gandhimathi Appliances Limited

CIN No: L28931TN1986PLC012728
Regd Office: 143, Pudupakkam Village, Vandalur - Kelambakkam Road, Kelambakkam - 603103, Chengalpattu District. Phone: 044-49005154; Email: butterfly.investorrelations@butterflyindia.com; Website: www.butterflyindia.com



PUBLIC NOTICE FOR THE ATTENTION OF SHAREHOLDERS OF BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Butterfly Gandhimathi Appliances Limited requests its shareholders to register/update their email address and mobile number as per the following procedure.

Physical Holding	Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their KYC (PAN, email address, mobile number, bank account, signature etc.) and Nomination details as mandated under vide SEBI Circular No. SEBI/HO/MIRSD/MIRSD - PoD-1/P/CIR/2023/37 dated March 16, 2023, and can also update their email addresses for receiving communications by providing a duly signed request letter along with form ISR-1 inter alia including scanned copy of the Share Certificate (front and back), self-attested scanned copy of PAN and Aadhar by email to sta@grsaindia.com and butterfly.investorrelations@butterflyindia.com .
Demat Holding	Members holding shares in dematerialized mode, whose email addresses are not registered with their Depository are requested to register/update their email addresses and mobile numbers with their relevant Depository through their Depository Participants (DPs). The registered e-mail address will also be used for sending future communications. Pursuant to SEBI Master Circular No: SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, e-voting process has been enabled for all the individual demat account holders, by way of single login credential, through their demat accounts/ websites of Depositories/DPs in-order to increase the efficiency of the voting process. Individual demat account holders would be able to cast their vote without having to register again with the e-voting service provider thereby not only facilitating seamless authentication but also ease and convenience of participating in e-voting process. In case of any queries / difficulties in registering the email address, Members may write to sta@grsaindia.com and butterfly.investorrelations@butterflyindia.com .

The above information is being issued for the information and benefit of all the Members of the Company and is in Compliance with the MCA Circulars. No action is required from Shareholders whose KYC is already correctly updated.

By order of the Board of Directors
For Butterfly Gandhimathi Appliances Limited
Sd/-
Viral Sarvaiya
Company Secretary & Compliance Officer
ACS: 33764

Place: Chennai
Date: November 18, 2023

