

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**

*(Formerly known as Bright Outdoor Media Private Limited)*

CIN - U74300MH2005PLC156444



**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

**Contact No.-** 67140000-99 | **FAX** 67140011-22 | **Email ID-** [Brightoutdoor@gmail.com](mailto:Brightoutdoor@gmail.com) | **Website-** [www.brightoutdoor.com](http://www.brightoutdoor.com)

**09 October, 2023**

The Manager,  
**BSE SME Platform**  
Department of Corporate Services,  
25th Floor P.J. Towers,  
Dalal Street Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

**For Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**

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Recognised By Indian Railway, All India Radio & T.V.  
Specialist in : Outdoor Advertising (Hoardings)

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True to our promise at the IPO launch, BOML has just unveiled its 10th 'Digital LED Hoarding.' Nestled near the Siddhivinayak temple in Prabhadevi, Worli, this colossal 30x30 feet digital hoarding is set to dazzle the evening traffic, coming from Town moving towards Cadell Road Bandra & Dadar onwards. We're confident that this addition will redefine the outdoor advertising experience and propel our partner brands to new heights.

This achievement showcases Bright's unwavering commitment to innovation and our mission to deliver cutting-edge advertising platforms. The debut of this remarkable hoarding firmly establishes Bright as a trailblazer in the world of DOOH advertising.

Discovery  
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ALSO ON

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09/10/2023